

UNIQUE

THE PRIVATE JET LIFESTYLE MAGAZINE

ISSUE 36



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The Pinnacle of Private
Paradise

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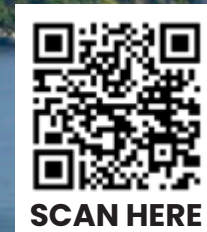
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KRSR 10TH EDITION

KATA ROCKS SUPERYACHT RENDEZVOUS

SE ASIA'S LEADING SUPERYACHT SOCIAL EVENT
PROUDLY HOSTED BY KATA ROCKS & INFINITE LUXURY

The Kata Rocks Superyacht Rendezvous (KRSR), will this year feature its 10th Anniversary Edition held once again at the Kata Rocks Resort & Residences in Phuket. This prestigious annual event is where the "Phuket Glitterati" descend on Kata Rocks to party and kick off the start of the high season in Thailand.

This year's KRSR will once again feature the 'Miami Vice' styled Kata Rocks Poker Run (KRPR) where contestants speed around the island of Phuket in fast boats picking up playing cards and enjoying refreshments at designated stops.

This unique event is designed to bring like-minded people together from a curated guest list to mix in a relaxed social environment, offering opportunities to network with the global yachting elite, enjoy exclusive parties, and explore stunning superyachts in an unforgettable setting.

WHEN: 11 - 13 DEC 2025
WHERE: KATA ROCKS, PHUKET
HOW: BY INVITATION

Register your interest in attending the KRSR by contacting the KRSR team on the email below:

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katarockssuperyachtrendezvous.com



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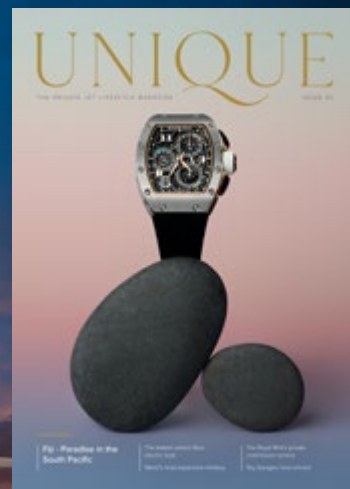
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UNIQUE

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13
YEARS



Make your business *uniquely* recognised worldwide

In 2025, **UNIQUE** proudly marks 13 years of delivering incisive and engaging content, meticulously curated for the discerning private jet user. Since then, we have established ourselves as the go-to publication for affluent, deep-pocketed travellers who prefer the flexibility, convenience, and luxury of private aviation over the hassles of commercial flights.

Our magazine's popularity continues to soar as the private aviation industry experiences unprecedented growth. The wealth surge during the pandemic has significantly expanded our readership base, with private jet usage now exceeding pre-2019 levels. Business jet take-offs and landings in the U.S. have surged by 40% year-on-year, reaching the highest levels in over a decade.

Published quarterly, **UNIQUE** is distributed on board private jets, at exclusive Fixed Base Operators (FBOs) VIP terminals, private members clubs, and select luxury hotels. Our magazine captures the attention of the elusive Ultra High-Net-Worth Individuals (UHNWI)

audience, providing them with well-informed opinions and high-quality features on global affairs and luxury lifestyles.

Contrary to popular belief, private jet travel isn't just for superstar athletes, musicians, actors, celebrities, or young social media influencers. Current statistics reveal that a significant 70% of private jet passengers are flying for business purposes. While our readership includes stars, royalty, dignitaries, and ambassadors, it is predominantly composed of CEOs, board members, senior executives, and UHNWIs and their families.

With a distribution of 75,000 copies across 85 countries, **UNIQUE** unparalleled reach ensures that UHNWI travellers receive a sophisticated, contemporary magazine filled with thought-provoking editorials.

In our access, in our quality, and in collaboration with our partners... **we are** **UNIQUE**.



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From the Editor

As you embark on your private flight, picking up a copy of **UNIQUE** – the second-oldest luxury lifestyle publication adorning private jet cabins and Fixed Base Operators worldwide – welcome to our Maldives issue, celebrating the world's foremost destination, as voted by you.

The Maldives, with its crystalline atolls and secluded villas, holds unrivalled allure, brought to life in our features on Zamani Islands, Joali Maldives, Joali Being, COMO Maldives, and St Regis Maldives Vommuli Resort. Zamani Islands, in particular, pioneers a transformative vision, crafting the Maldives' first superyacht marina across several islands – a haven for the elite who sail and soar in equal measure.

Our pages venture beyond these tropical shores. We scrutinise the resilience of private aviation, a sector redefined by innovation, where family offices and trusted

pilots shape fleets for those who command the skies. In a trenchant opinion piece, our publisher, Dean Sanders, examines Elon Musk's triumphs – his rockets and electric vehicles reshaping industries – against Europe's economic and cultural challenges. Musk's resolve mirrors that of our readers, averaging 41 years, who navigate turbulent times with clarity, forging empires that defy constraint.

This issue is a compass for the discerning, from Maldivian sanctuaries to the frontiers of industry and thought. As your jet's door seals you in a cocoon of luxury, let **UNIQUE** guide your aspirations. Amid a world of flux, we are reminded: 'Wealth is not the amassing of empires, but the sculpting of moments that endure beyond time.'

Happy travels,
Dean Sanders,
Editor-in-Chief, **UNIQUE**

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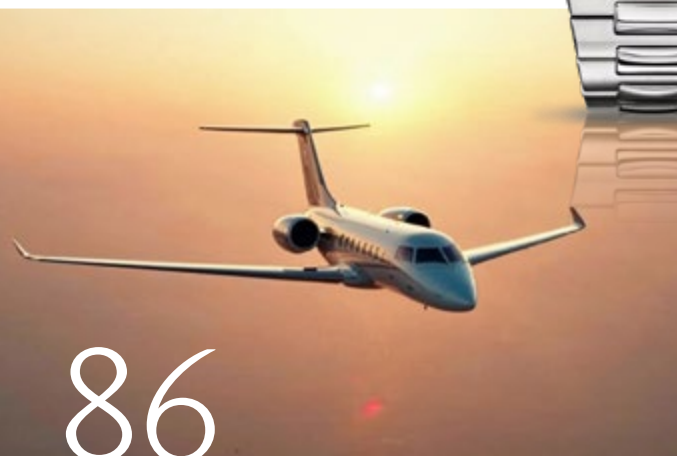
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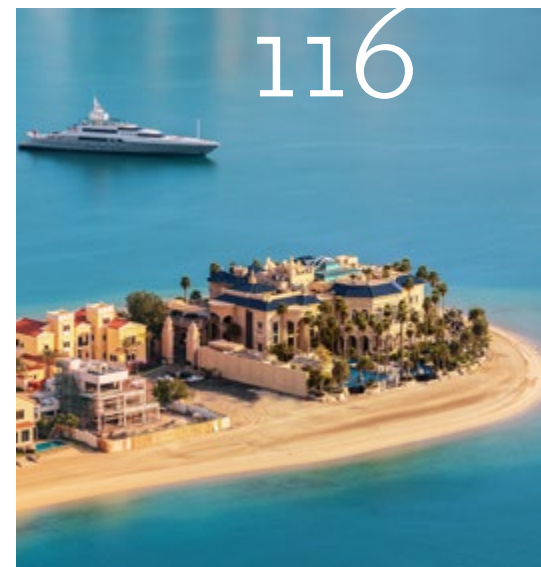
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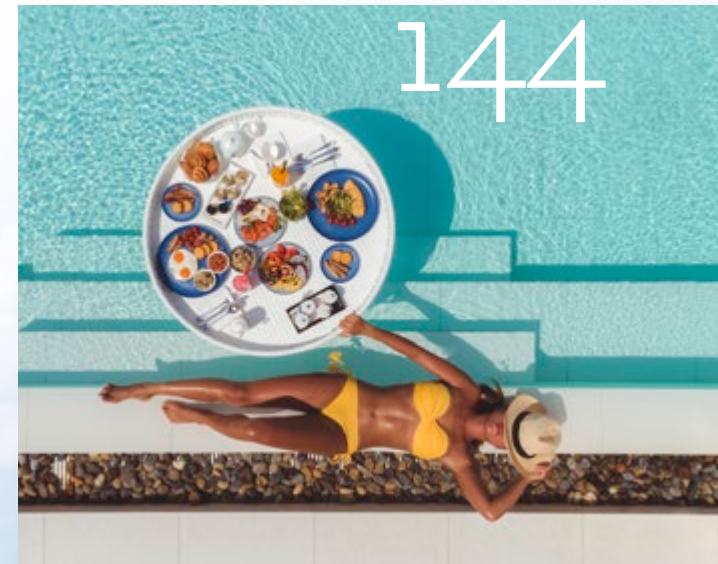
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UNIQUE DESTINATION FEATURE

THE MALDIVES



THE PINNACLE OF PRIVATE PARADISE

For the elite jetsetter, The Maldives is the ultimate escape, where turquoise lagoons and powdery sands redefine luxury. Scattered across the Indian Ocean, these islands offer unrivalled privacy—secluded sanctuaries where the world's wealthiest can retreat from prying eyes. Here, discretion is paramount; private villas hover over crystal waters, ensuring solitude unmatched anywhere else. From bespoke dining under starlit skies to serene spas cradled by coral reefs, every moment is tailored to perfection. For those who traverse the globe in private jets, The Maldives promises an intimate haven where ambition meets tranquillity, crafting memories as exclusive as the journey itself.

ZAMANI

ISLANDS

A Private Atlantis for the Jet-Set Elite

From 40,000 feet, the Maldives unfurls like a jeweller's cloth strewn with emeralds, each atoll a glint of promise against the indigo Indian Ocean. I've crossed these skies countless times—the hum of a Gulfstream's engines my prelude to paradise. Yet, as my jet descends toward Malé's Velana International Airport, a new destination beckons. Not just another resort, but a revelation.

by Dean Sanders



Arival Pavilion - Experiential Luxury Resort

Zamani Islands, an archipelago of eight coral gems in South Malé Atoll, is the audacious creation of Atoll Estates' co-founders, Amit Majumder and Dmitry Bourtov: a sanctuary where private jet travellers can anchor their yachts, claim a private estate, and rewrite the script of luxury. This is no mere retreat – it's a private Atlantis for those who demand the world on their terms.

The journey begins before touchdown. From the jet's window, the atoll's 500 hectares shimmer, a canvas of turquoise and green sculpted by nature and Atoll Estates' vision of a legacy beyond the ordinary.

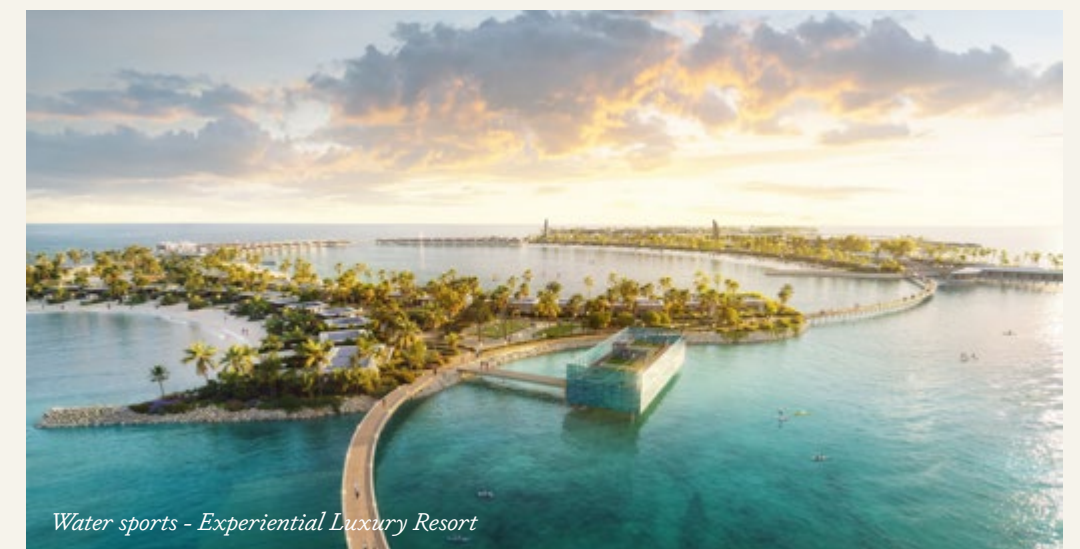
They enlisted two of the world's most celebrated architectural firms – Killa Design and YoDezeen – to shape a destination that feels both timeless and futuristic. Killa's biophilic structures rise like organic sculptures from the lagoon, while YoDezeen's interiors weave opulence with serenity—handcrafted teak, coral-textured walls, and glass that frames the ocean like a living canvas. But the true genius of Zamani Islands lies in its invitation to arrive not just by air, but by sea, a seamless convergence for those who live between sky and horizon.

The superyacht marina, a first for the Maldives, is the heart of this vision. Spanning 60,000

square meters, it offers 120 berths for yachts up to 200 meters – behemoths that glide into the lagoon like floating palaces, their hulls catching the sun's fire. For private jet travellers, this is the ultimate alchemy: your Citation lands, a seaplane whisks you across the atoll's turquoise veins, and your yacht awaits, moored in a marina that rivals Monaco's Port Hercules. The facilities are meticulous – fuel stations, crew lounges, a yacht club with a rooftop infinity pool where the horizon seems to spill into your glass. I imagine stepping aboard my vessel, the teak deck warm underfoot, the salt breeze carrying whispers of distant atolls.



Three Bedroom Beach Villa - Experiential Luxury Resort



Water sports - Experiential Luxury Resort

*A place where everything
and everyone is considered*





Spa - Experiential Luxury Resort



La Tour - Experiential Luxury Resort



La Tour - Wine Cellar



Longhaus - Colonnade



Longhaus - Tacenda & Omiyo

Here, the Maldives' 1,192 islands become your playground, each a day trip from your private berth, each a new chapter in a seafarer's odyssey.

The marina is more than a dock; it's a manifesto. In a nation where water covers 99% of the territory, Zamani Islands unlocks the Maldives' aquatic soul, a realm where private jet travellers, accustomed to bypassing commercial chaos, find their element. No crowded ports, no bureaucratic delays – just seamless service for those who measure wealth in freedom. The yacht club, with its panoramic terraces, curated wine cellars, and private dining rooms lit by chandeliers of hand-blown glass, feels like a members-only enclave. Here, you swap stories of Antarctic voyages or Seychelles sunsets with fellow nomads, the clink of crystal punctuating tales of the high seas. Atoll Estates' design ensures every detail caters to the elite – concierge yacht services, discreet maintenance, and crew hospitality that feels like an extension of your own staff.

Yet, Zamani Islands' true allure lies ashore, in its private estates. Fifteen mansions and estates, available for purchase, redefine what it means to own paradise. These are not mere villas but dynastic retreats, ranging from four to eight bedrooms, each a masterpiece of space and seclusion. The eight-bedroom Mansion, a private island unto itself, feels like a sovereign state – your own fiefdom with a private berth for your yacht, its terrace a stage for starlit galas. The six bedroom Estate sprawls across gardens where frangipani perfumes the air, its infinity pools blurring into the lagoon's embrace.

*These estates are designed for permanence,
not just vacations. For private jet travellers,
they offer a rare chance to plant a flag in the
Maldives, a bolthole for family legacies or
impromptu retreats.*



Six Bedroom Estate - Experiential Luxury Resort



Library - The Private Estates



Entertainment lounge - The Private Estate



Wellness Retreat - The Private Estate



Master Bedroom - The Private Estate

I wandered (in my mind's eye, for now) through an Island Mansion, its open-air courtyards alive with the hum of the ocean, its wellness suite a haven of hardwoods and stone. YoDezeen's interiors, crafted with an artist's precision, whisper of bespoke luxury: textured walls that catch the light, hand-stitched leather, and glass panels that make the sea a living mural. Butler service, discreet yet omnipresent, anticipates every whim – a chilled Krug at dusk, a midnight snorkel under bioluminescent waves, a private chef conjuring a banquet in your teak-lined study.

These estates are designed for permanence, not just vacations.

For private jet travellers, they offer a rare chance to plant a flag in the Maldives, a bolthole for family legacies or impromptu retreats. The estates' private berths ensure your yacht is always ready, whether for a weekend escape to a deserted atoll or a transoceanic odyssey to the Seychelles. Ownership here is a status symbol, akin to a penthouse on Manhattan's Billionaires' Row, but with coral reefs instead of skyscrapers. Atoll Estates understands that their clientele – those who jet from Aspen to Antibes – crave not just luxury, but singularity, crafting residences that feel like the last word in exclusivity. Each estate is a world unto itself,

where you host board meetings in a private study, screen a film under the stars in an outdoor cinema, or sip rare vintages from a wine cellar carved into coral.

The broader resort complements the estates' majesty. The Uber Luxury Resort offers 75 keys for those who prefer to visit rather than own, each a cocoon of privacy with private pools and ocean views. The Experiential Luxury Resort's 199 keys caters to families and couples, its private beach club a haven for adults where cocktails are served under palm-frond canopies. The Modern Lifestyle Resort, with 300 keys, includes an Entertainment & Events Venue built to host events



Main Living - The Private Estate



Show Kitchen - The Private Estate

from sports (MMA, boxing, tennis) to music concerts, highly private and upscale conferences and very selective exhibitions like yacht shows. Together, they offer 574 keys, but the scale never feels overwhelming. The eight islands are woven together by lagoons and boardwalks, ensuring privacy even amid the bustle. I envision dining at one of the 28 venues, perhaps the Maldives' largest underwater restaurant, where manta rays glide

past as a chef presents a culinary delight from the resort's sustainable gardens, the flavours as vivid as the reef outside.

Sustainability is the undertone that binds Zamani Islands. The resort generates its electricity entirely without the use of fossil fuels, relying solely on renewable energy sources. Solar panels are woven into Killa Design's architecture, their lines as elegant as the atoll itself. A zero-waste ethos upcycles

*Every moment feels curated,
yet effortless, a testament to
Atoll Estates' meticulous craft.*



Bathroom - The Private Estate



Family Living - The Private Estate



Le Bolsnoi - Elegant Luxury Resort



Kid's Club - Elegant Luxury Resort



One Bedroom Beach Villa - Elegant Luxury Resort



The Superyacht Marina - Modern Lifestyle Resort



UnderOcean - Experiential Luxury Resort



Underwater Restaurant - UnderOcean



Underwater Restaurant - Blue & Rare

*A private Eden where the boundaries
between land, sea and sky dissolve*



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everything from food scraps to construction materials, while a coral propagation program nurtures 70 hectares of main island, ensuring the lagoon's vibrancy for generations. For private jet travellers, often scrutinized for their carbon footprints, Atoll Estates' philosophy offers absolution without sacrifice – a chance to indulge conscience as well as desire, with eco-conscious luxury that feels effortless.

The experience is seamless, as befits an audience that values efficiency. Velana International Airport, just 21 nautical miles away, is expanding to handle 4.3 million passengers annually, with private jet terminals that streamline arrivals to a whisper of formality. From

there, a seaplane or yacht transfer to Zamani Islands takes minutes, the atoll emerging like a mirage, its lagoons aglow with promise. The staff, trained to anticipate the needs of the ultra-wealthy, operate with a clairvoyant grace – your favourite single malt is stocked before you land, your jet's crew is hosted in style, your children's diving lessons are arranged with a nod. I picture hosting a private event in the 8 bedroom Mansion, my guests arriving by yacht, their silhouettes framed against the sunset as a string quartet plays on the terrace. Every moment feels curated, yet effortless, a testament to Atoll Estates' meticulous craft.

As I contemplate Zamani Islands, I'm struck by its audacity. Amit Majumder

and Dmitry Bourtov haven't just built a resort; they've sculpted a world, a private Eden where the boundaries between land, sea, and sky dissolve. For private jet travellers, accustomed to the best, Zamani Islands offers something rarer: a destination that feels like a discovery. The marina, with its promise of unfettered exploration, invites you to chart the Maldives' waters, your yacht a key to a thousand islands. The private estates, with their invitation to own a slice of paradise, speak to those who seek not just a home, but a legacy. As my jet climbs back into the stratosphere, the atoll fading into the ocean's embrace, I know I'll return. Zamani Islands isn't just a place, it's a call to those who dare to claim the horizon, a siren song for the elite who live beyond the ordinary.

Discover the
joy
of living
at JOALI Maldives

There are places in the world that are beautiful, and then there are those that leave an imprint on your spirit. **JOALI Maldives** is the latter, a sanctuary of art, relaxation and radiant living, nestled in the far reaches of the Raa Atoll. Here, luxury is not merely an offering; it's a way of being. Every detail is a love letter to mindful design, creativity, and connection.

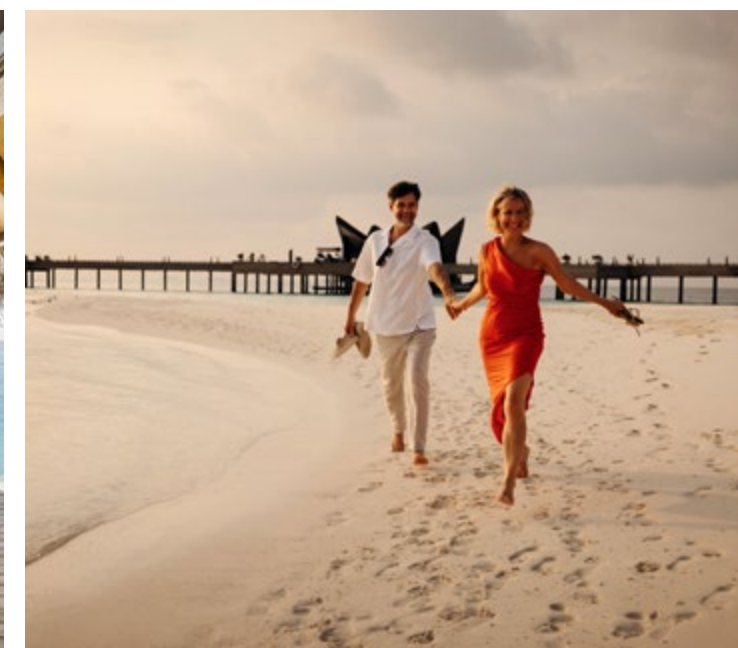




From the moment you arrive, the island's lush canopy of palms and the glistening curve of white sand signal a different pace of life.

JOALI Maldives's 73 spacious villas — whether by the beach or overwater— redefine sustainable glamour. Each space is a private cocoon of beauty and serenity, crafted not just for rest, but for restoration. Expansive decks, private infinity pools, and soaring interiors invite the outdoors in, while tactile elements like natural woods, handwoven textiles, and curated artworks lend a gentle sense of grounding.

The spacious multi-bedroom villas offer an ideal setting for families, celebrations, or intimate escapes, balancing privacy with the warmth of connection. For children, the Muramas Kids Club offers joyful learning through tennis clinics, sushi-making, and nature scavenger hunts, creating shared memories that last long after the journey ends.





The island is brought to life by intuitive design and seamless service



Culinary journeys take centre stage here. At Saoke, a Forbes Global Partner restaurant, Japanese cuisine unfolds as a theatrical expression of precision and creativity, perched over the ocean. Beachside, TUH'U delights with vibrant Levantine flavours, while Vandhoo, remains a guest favourite, presents a medley of Asian-inspired dishes, including flavours that resonate with familiarity and comfort.

The island is brought to life by intuitive design and seamless service. Personal Butlers – your Jadugars, translating to “magicians” in Dhivehi, are always nearby, quietly orchestrating each guest’s stay with heartfelt attention. The team ensures service does not intrude, but anticipates, and delights. Personalised service is a hallmark of every stay at JOALO Maldives.





JOALI Maldives is also the first and only art-immersive resort in the Maldives. Art is embedded in the island's identity. From large-scale sculptures to hidden installations tucked beneath palm trees, each piece has been thoughtfully chosen as part of JOALI's immersive art collection. Wandering the island is like moving through a living gallery — one where you are not just observing beauty but invited to interact with it.

One of the most iconic experiences on the island is the Manta Treehouse, which is an art piece by South African Artist Porky Hefer. Guests can enjoy a book in the manta watching the waves or enjoy breakfast high above the treetops with a view of the sea and sky.

Whether you are celebrating a milestone, planning a family retreat, or seeking soulful connection, JOALI Maldives offers a thoughtfully tailored island experience that speaks to the heart of Indian travellers - a true expression of joie de vivre.

Muravandhoo Island, Raa Atoll, Maldives
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JOALI
— MALDIVES —

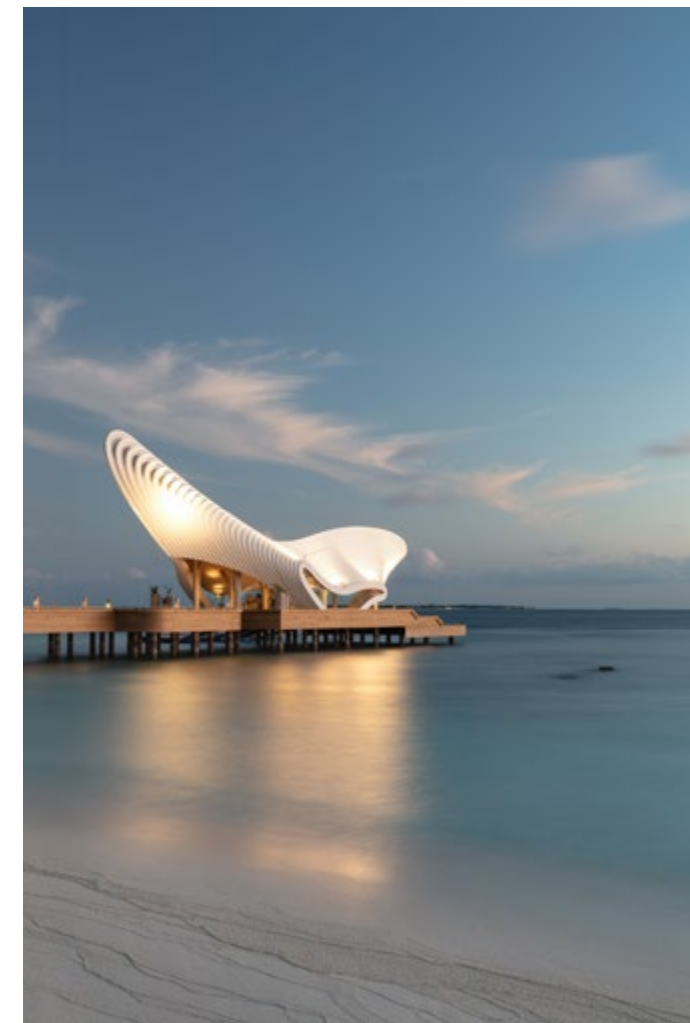
THE FIRST ART-IMMERSIVE
LUXURY RESORT IN THE MALDIVES

JOALI Maldives
Muravandhoo Island, Raa Atoll, Maldives
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Joali.com

Discover transformation

at the Maldives'
first wellbeing island



At **JOALI BEING**, wellbeing is more than a concept — it is a way of life, of being. Here, we embrace the joy of mindful living in every moment.

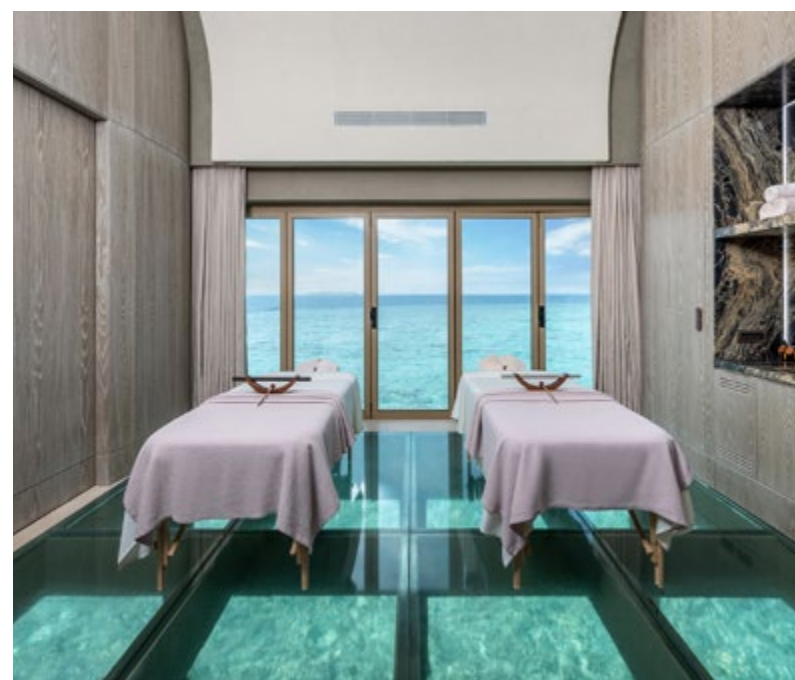


Bespoke luxury *combines*
with nature's purest gifts

JOALI BEING is the first wellbeing island in the Maldives, where a journey of transcendence awaits. This exclusive island invites guests to experience “weightlessness” – a sense of freedom, joy, and lightness. Built according to biophilic design principles, the island offers 68 well-living spaces with private pools and special inclusions, such as customised Wellbeing Bar setups and meditative musical instruments. Designed to restore natural balance and facilitate personal transformation, the wellbeing offerings are woven around the Four Pillars of JOALI BEING: Mind, Skin, Microbiome, and

Energy. Ranging from five nights to three weeks, the signature Wellbeing Programmes are customised to the unique needs and goals of each guest. Transformative spaces unfold across the island, offering endless inspiration. Areka features Quiet Zones with separate male and female hydrotherapy areas, along with facilities such as the ice grotto, sauna, steam, vitality pools, garden, lockers, and changing rooms. Guests can explore movement and performance at CORE, an expansive zone fitted with Technogym and Nohrd equipment, and experience a healing blend of acoustics, music, and

rhythm at SEDA, the sound therapy hall. KAASHI, the hydrotherapy hall, offers an array of water therapies in complete privacy – from the relaxation of Watsu to the exhilaration of the Aufguss Sauna. The Turkish-style Hammam hosts calming sojourns, while the Salt Inhalation Room offers halotherapy. Elemental therapies with healing crystals and massages with signature essential oils help to bring each of the Four Pillars into harmony. Rebalancing and renewal also come in the form of restorative teas, tonics, and balms, crafted by the resident Herbologist at AKTAR.

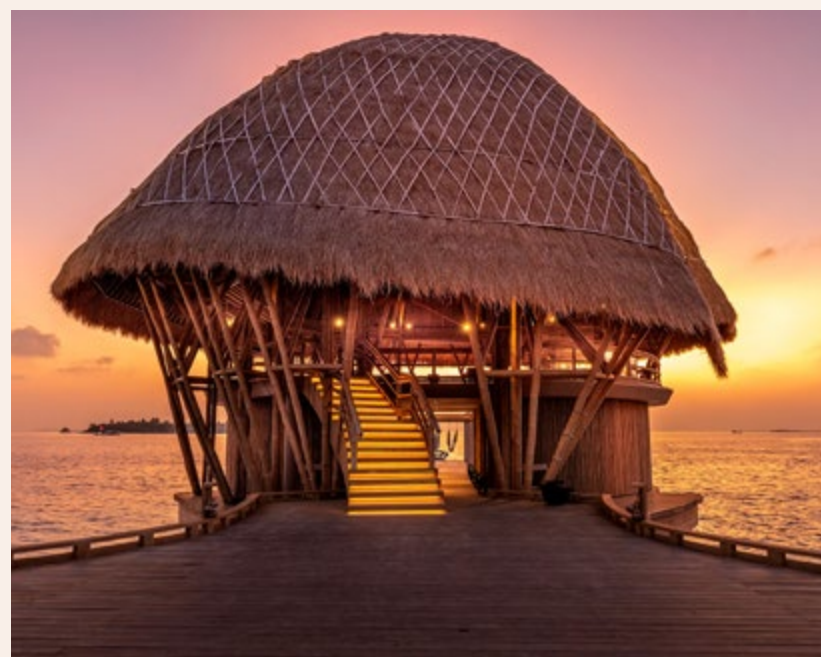


The culinary arts at JOALI BEING focus on an earth-to-table initiative, promising ingredient traceability and offering fresh, locally harvested foods that support small farms and are sustainably sourced. FLOW is our open-plan interactive dining space, featuring three signature kitchens: Su serves ocean-to-table pescatarian cuisine; Plantae offers nourishing vegetarian and vegan fare; and B'Well features JOALI BEING's signature menu with meat and poultry options. MOJO is a tropical beach sanctuary that unfolds across a three-layered sundeck, featuring an all-day restaurant and bar framed by picturesque Maldives vistas. Bringing mindfulness to the table, the selections range from light and bright

to hearty and comforting – perfect for family dining. Reconnect with your senses as you enjoy global selections at lunch, inspiring beverages at sunset, and diverse Mediterranean flavours for dinner. Focused on moderation and inclusion, the culinary practices spring from a deep understanding of food heritage and science. It is also home to SAI tea lounge, where guests can explore an incredible range of brews and join tea ceremonies and learning sessions hosted by the resident tea sommelier. At Yutori, celebrate the joy of living with spaciousness – an innovative Japanese restaurant with a menu that showcases the best of Japanese culinary craftsmanship, where exquisite dishes reflect the

abundance of land and sea. Savour perfectly grilled premium cuts of meat and seafood, including specialties like Wagyu beef, Japanese scallops, and lobster and tuna from Maldivian waters. For those desiring something uniquely memorable, bespoke dining experiences can be arranged anywhere on the island – from a candle-lit sandbank dinner to a whimsical meal in the treetop Turtle Treehouse. For a more intimate experience, the Teppanyaki private dining venue welcomes up to six guests to gather around the grill, enjoying theatrical flair and exquisite flavours under the stars, with the Gate of Zero providing a spectacular backdrop.





Playtime at B’Kidult brings different generations together through purposeful, meaningful, and enjoyable activities. Besides being great fun, multi-generational play has been shown to have numerous physical and mental health benefits for adults and children alike. Both kids and adults are invited to rediscover the joy and wonder of playtime. As the tagline goes: “Be a kid again at B’Kidult!” Guests can explore an array of thoughtfully crafted experiences to bolster health, impart new skills, and nurture connections. The Four Pillars of JOALI BEING – Mind, Skin, Microbiome, and Energy – are brought to life through experiential learning and active engagement. Offerings at B’Kidult include sensory playgrounds, mud kitchens, contemporary rooms, and a well-equipped professional kitchen for little chefs. Guests of all ages can also participate in a range of wellbeing workshops and learning sessions – from making natural self-care products with resident herbalists to exploring the power of sound healing, guided by experienced sound practitioners. Making the most of its remote tropical island setting, B’Kidult weaves elements of nature into each space and activity, awakening the senses and fostering a closer relationship with the earth. From crystalline waters and warm sunshine to soft sands and lush palms, nature’s sensory gifts set the stage for a memorable family journey that unites discovery, learning, and wellbeing.

Each day at JOALI BEING is filled with moments of discovery, mindfulness, and invigoration. Bespoke luxury combines with nature’s purest gifts to create a sense of genuine wonder and soulful rejuvenation.

Bodufushi Island, Raa Atoll, Maldives
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JOALI BEING

– BODUFUSHI –

THE FIRST WELL-LIVING ISLAND
OF ITS KIND IN THE MALDIVES



Bodufushi Island, Raa Atoll, Maldives

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Joalibeing.com



A Secluded Paradise for Exclusive Retreats

In the heart of South Malé Atoll, **COMO Cocoa Island** emerges as a beacon of exclusivity, offering a private island buyout that transforms its 33 overwater villas into a bespoke sanctuary for up to 72 guests.
by Dean Sanders

COMO
COCOA ISLAND

A swift 45-minute speedboat journey from Velana International Airport, this Maldivian gem redefines luxury with a seamless blend of privacy, wellness, and curated experiences, crafted for Private Jet Travellers seeking an unparalleled escape. COMO Cocoa Island's buyout delivers a rare opportunity to claim an entire island, where every moment is tailored to the desires of the world's most discerning. By Dean Sanders.

The essence of the buyout lies in its promise of absolute seclusion. The island's 33 villas, inspired by the graceful curves of Maldivian dhoni boats, hover above a crystalline lagoon, their interiors of polished teak and soft whites exuding understated elegance. Each villa offers direct access to the water, with select options featuring private pools or multiple bedrooms, ideal for intimate gatherings or grand celebrations. Expansive decks frame

turquoise vistas, inviting guests to bask in the Maldives' radiant beauty. With the island reserved exclusively, every corner, from pristine beaches to tranquil lounges, becomes a private haven, ensuring a retreat as personal as it is opulent.

The villas embody COMO's commitment to refined simplicity. Their design blends seamlessly with the lagoon, with spacious interiors and private decks that invite morning yoga or evening cocktails. Configurations cater to diverse groups, from couples seeking solitude to families requiring multiple bedrooms, ensuring privacy for all. The buyout's 24/7 service anticipates every need, from curated wine selections to personalized itineraries, delivering the effortless luxury expected by Private Jet Travellers. The island's compact scale ensures an intimate experience, where every guest feels like the sole occupant of paradise.





Bespoke events elevate the buyout into a realm of unforgettable memories. COMO Cocoa Island excels in orchestrating weddings that capture the Maldives' romantic allure, from barefoot ceremonies on powdery sands to elegant receptions beneath a canopy of stars. Couples can exchange vows as the sun dips below the horizon, with tailored details—think floral arches kissed by sea breezes—crafted to their vision. For milestone occasions, the resort offers private sandbank cocktail soirées, where guests savor fine wines, artisanal cocktails, and delicate canapés under the Indian Ocean's twilight glow. These events, infused with Maldivian hospitality, transform celebrations into timeless experiences, whether for family reunions, corporate retreats, or exclusive gatherings.





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The island's vibrant marine world is a defining highlight of the private island buyout experience. Guided snorkeling excursions unveil pristine reefs alive with colour and movement. Guests can embark on the Turtle Expedition, exploring a reef frequented by graceful green turtles, Kashmir snappers, and oriental sweetlips, with occasional appearances from harmless reef sharks.

For a more exhilarating experience, the Shark Adventure offers close encounters with sleek blacktip and whitetip reef sharks — a breathtaking glimpse into the wild elegance of the ocean. Buyout guests also enjoy exclusive rates on signature experiences such as Discover Scuba Diving and Sunset Cruises, further immersing them in the magic of the Maldivian sea.

Wellness permeates COMO Cocoa Island, with the COMO Shambhala Retreat spanning a third of the island. This tranquil oasis features a state-of-the-art gym, hydrotherapy pool, Pilates studio, and a yoga pavilion encircled by lagoon views, with treatment rooms nestled in verdant surroundings. Buyout guests benefit from exclusive rates on holistic therapies, from restorative massages to guided meditation, each designed to rejuvenate body and mind. The retreat's serene design fosters a sense of calm, aligning with the resort's philosophy of wellness as a luxurious necessity, perfect for travellers who seek balance amid indulgence.

Dining at COMO Cocoa Island is an art form, with COMO Shambhala Cuisine redefining healthful gastronomy. Organic, nutrient-rich ingredients—sustainable seafood,

crisp greens—create dishes that delight without compromise, offering vibrant flavors for wellness-conscious palates. Executive Chef Federico Tidu's contemporary Sardinian menu infuses Mediterranean heritage with Maldivian freshness, presenting creations like hand-rolled pastas and herb-infused seafood that honor raw ingredients. Private dining options, from beachside banquets to in-villa feasts, allow buyout guests to curate meals in settings as intimate or grand as their occasion demands, each plate a celebration of taste and tradition.

COMO Cocoa Island draws on the legacy of COMO Hotels and Resorts, a family-owned brand with 18 properties worldwide, each defined by wellness, design and cultural connection. Its sister property, COMO Maalifushi, set a regional benchmark with its award-winning architecture and guest

experiences. A 60-minute seaplane transfer from Velana International Airport, it offers seamless access for private jet arrivals, with speedboats delivering guests to their exclusive retreat in moments. This accessibility, paired with the resort's meticulous attention to detail, makes the buyout a pinnacle of convenience and exclusivity.

The COMO Cocoa Island buyout is a masterclass in exclusivity. Whether hosting a wedding framed by turquoise waters, a corporate event under starlit skies, or a family escape steeped in wellness, the island molds itself to every vision. Its vibrant reefs, bespoke cuisine, and serene villas create a tapestry of experiences, offering a private paradise where memories are crafted with precision and grace. COMO Cocoa Island captures the spirit of serenity, privacy, and elevated experiences.





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The St. Regis Maldives Vommuli Resort

Immerse in this exquisite world
where luxury knows no bounds

Nestled in the heart of the Indian Ocean, the Maldives archipelago is a symphony of turquoise lagoons, powdery white-sand beaches, and vibrant coral reefs teeming with marine life. Comprising over 1,000 coral islands scattered across 26 atolls, this tropical haven has long captivated discerning travellers seeking seclusion, serenity, and unparalleled natural beauty.

Among these jewels stands Vommuli Island in the Dhaalu Atoll—a pristine, 22-acre private paradise enveloped by lush rainforests and fringed by azure waters. Here, where the horizon blends seamlessly with the sea, lies The St. Regis Maldives Vommuli Resort, a beacon of refined luxury that redefines opulence in one of the world's most exclusive destinations. *By Dean Sanders*





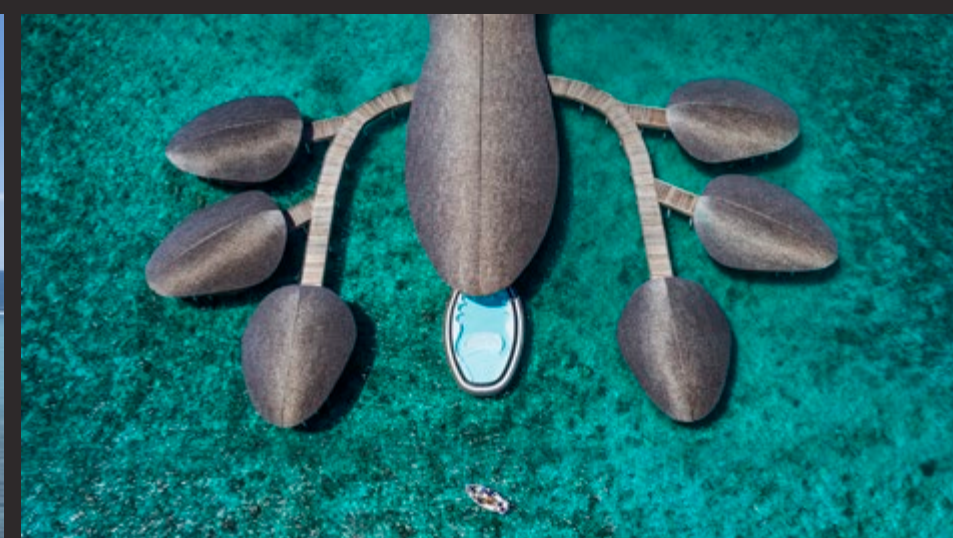
Dining at The St. Regis Maldives Vommuli Resort spans seven distinctive restaurants and bars, each offering its own sense of place. ALBA sets the stage with refined international cuisine in a relaxed open-air setting, while T•Pan presents modern Japanese artistry elevated with premium sake pairings. The Whale Bar, an iconic overwater venue, is the perfect backdrop for Latin-inspired tapas and bespoke cocktails at sunset. For an intimate occasion, Decanter invites guests underground to the island's exclusive wine cellar for rare vintages and curated pairings. Complementing these highlights are Orientale with its pan-Asian flavors, Crust & Craft's laid-back beachfront fare, and other carefully appointed dining experiences that complete a truly extraordinary culinary journey.

Wellness seekers flock to the Iridium Spa, a sanctuary spanning six overwater treatment rooms, where therapies draw from Ayurvedic traditions and include hydrotherapy pools and steam rooms.

Adventure awaits beyond relaxation: snorkel amid vibrant house reefs, dive with manta rays, or embark on dolphin-watching expeditions. Families enjoy the Children's Club, while fitness enthusiasts utilize the outdoor tennis courts, yoga pavilion, and fully equipped gym.

As a flagship property of the iconic St. Regis brand, renowned for its timeless elegance and bespoke service since 1904, The St. Regis Maldives Vommuli Resort embodies the pinnacle of Maldivian hospitality. This ultra luxury sanctuary is not merely a resort; it's an immersive experience crafted for the elite traveler. From the moment guests arrive via a scenic seaplane transfer—gliding over the atoll's kaleidoscopic reefs—the tone is set for indulgence. The resort's architecture, inspired by the island's natural wonders, draws from marine motifs: overwater villas evoke graceful manta rays, while the sprawling layout mimics a colossal lobster emerging from the waves. Sustainability is woven into its fabric, with initiatives like an on-site bottling plant producing signature Fen water and the "Blue Fund" supporting reef rejuvenation, ensuring this paradise endures for generations.

Luxury permeates every facet of the resort. With 77 private villas—33 on land and 44 over water—each accommodation is a haven of contemporary sophistication, featuring island-inspired designs with light woods, marble accents, and floor-to-ceiling windows that frame breathtaking ocean or garden vistas. Private plunge pools, rainforest showers, and Bang & Olufsen entertainment systems are standard, complemented by the legendary St. Regis Butler Service. These dedicated butlers anticipate every need, from unpacking luggage and pressing garments to curating personalized excursions, such as private yacht charters aboard the Norma—a lavish vessel inspired by John Jacob Astor IV's historic Nourmahal, accommodating up to eight guests with gourmet dining and sunset cruises.



*the resort's signature villas
elevate luxury to an art form*

At the heart of the estate lies a 92-square-meter infinity pool, cascading toward the horizon and flanked by plush daybeds and loungers for languid afternoons. A jacuzzi and two additional plunge pools provide intimate soaking spots, while a private gym, cinema room, and dedicated massage suites ensure wellness without leaving your sanctuary. Three staff quarters allow for round-the-clock

service, including a personal chef to prepare meals in the fully equipped kitchen. Outdoors, multiple terraces offer al fresco dining areas and direct lagoon access for snorkeling or paddleboarding. Technology integrates effortlessly, with smart controls for lighting, entertainment, and climate, all while maintaining an eco-conscious ethos through solar panels and water conservation features.



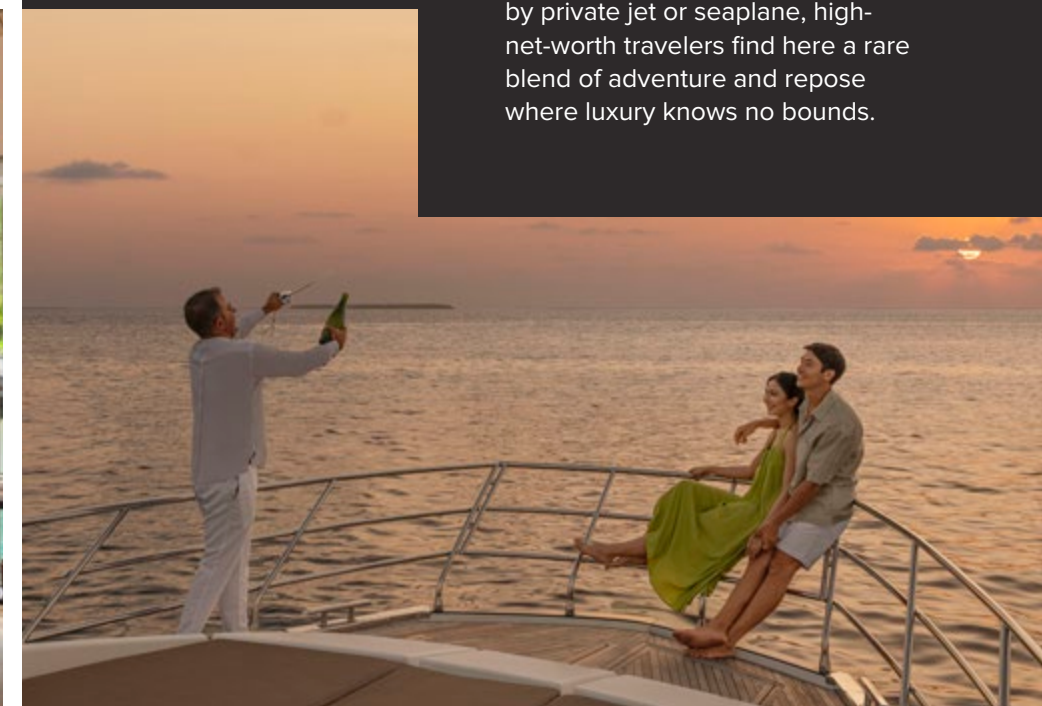
Yet, for those seeking the ultimate expression of extravagance, the resort's signature villas elevate luxury to an art form. These exclusive estates, designed for multi-generational families or groups of friends, offer expansive spaces that blend seamless indoor-outdoor living with bespoke amenities.

Leading the collection is the John Jacob Astor Estate, the largest overwater villa in the Maldives at an astonishing 1,725 square meters (over 16,500 square feet). Perched above the lagoon like a floating palace, this three-bedroom

masterpiece is a testament to grandeur. Enter through a private entrance to discover sunlit interiors with high ceilings, marble floors, and walls of glass inviting the ocean breeze. The master suite boasts a king-sized bed, walk-in wardrobe, and a spa-like bathroom with a freestanding tub overlooking the waves.

Equally captivating is the Caroline Astor Estate, a beachfront retreat that harmonizes seclusion with natural splendor. This three-bedroom villa spans generous grounds, where a private 67-square-meter swimming

pool anchors a sun-drenched terrace adorned with loungers and shaded cabanas. Inside, the living spaces exude warmth with light wood accents, custom furnishings, and illuminated onyx vanities. The estate's design emphasizes flow, with floor-to-ceiling doors opening to manicured gardens and direct beach access. Families appreciate the interconnected bedrooms, each with en-suite bathrooms featuring signature St. Regis amenities like Le Labo bath products. A highlight is the outdoor pavilion, ideal for private barbecues or yoga sessions at dawn, all orchestrated by your butler.



Complementing these are the Knickerbocker Villas—two-bedroom beachfront havens offering similar opulence on a slightly more intimate scale. With furnished terraces, second-story balconies, and private pools, they provide fabled ocean views in a fully enclosed, sophisticated setting. For larger groups, the Two-Bedroom Family Overwater and Beach Villas add versatility, boasting terraces with infinity pools and storied vistas, ensuring every guest feels enveloped in exclusivity.

As a top-tier resort in the Maldives, The St. Regis Vommuli stands apart through its commitment to personalized, ritualistic experiences—from the nightly sabering of champagne to bespoke wellness journeys. Whether arriving by private jet or seaplane, high-net-worth travelers find here a rare blend of adventure and repose where luxury knows no bounds.

*sunlit interiors with high ceilings,
marble floors, and walls of glass
that invite the ocean in*



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*Gérald Genta didn't design the Nautilus;
he sculpted a dynasty.'*



A Horological Coronation

The Nautilus, with its turquoise heart, is the horological equivalent of a private jet slicing through the stratosphere – a symbol of aspiration, much like the rocket-fuelled defiance chronicled in our pages on Elon Musk. Against the Rolex Daytona's dazzle, Audemars Piguet's stoic Royal Oak, and Richard Mille's avant-garde audacity, the Nautilus stands supreme, a timepiece that doesn't merely keep time but defines it for those who jet from Dubai to Aspen. Let us embark on a journey through its craftsmanship, rarity, and cultural dominion, to understand why it rules the elite.

Craftsmanship – Genta's Timeless Canvas

To cradle the Patek Philippe Nautilus 5711/1A-018 is to hold eternity's pulse. Crafted in 1976 by Gérald

Genta – the maestro whose pen birthed Audemars Piguet's Royal Oak and Bulgari's Serpenti – the Nautilus draws inspiration from a ship's porthole, its 40mm stainless steel case weaving polished and brushed surfaces like moonlight on a Mediterranean swell. The Tiffany Blue dial, unveiled in 2021 to mark Tiffany & Co.'s 170th anniversary, is a turquoise epiphany, limited to 170 pieces, each stamped with 'Tiffany & Co.' at 6 o'clock like a royal cipher.

At its heart beats the Calibre 26-330 S C, a self-winding movement that is Patek's horological sonnet. Comprising 212 components and 35 jewels, it hums at 28,800 vibrations per hour, delivering a 45-hour power reserve with an accuracy of -3/+2 seconds per day, a precision that rivals the chronometers of yore. Its Gyromax balance wheel, paired with a Spiromax hairspring crafted from

Silinvar – a silicon-based marvel – ensures isochronism and resistance to magnetic fields, a nod to modern engineering. The movement's bridges, adorned with Geneva stripes and perlage, gleam through the sapphire caseback, each anglage chamfer hand-finished to a mirror-like sheen, a testament to Patek's atelier artistry. I stood in Geneva's Patek Philippe Salon, mesmerised as a watchmaker described the rotor's 21k gold inlay, its gentle whirl a whisper of eternity. For UNIQUE's readers, who navigate private terminals with the ease of a waltz, this movement is no mere mechanism – it's a symphony of legacy.

The integrated bracelet flows seamlessly from the case, caressing the wrist like a Savile Row suit tailored by angels. At £40,000 retail, it was a bargain; in 2025, it fetches £3.5 million to £5 million The Rivals –

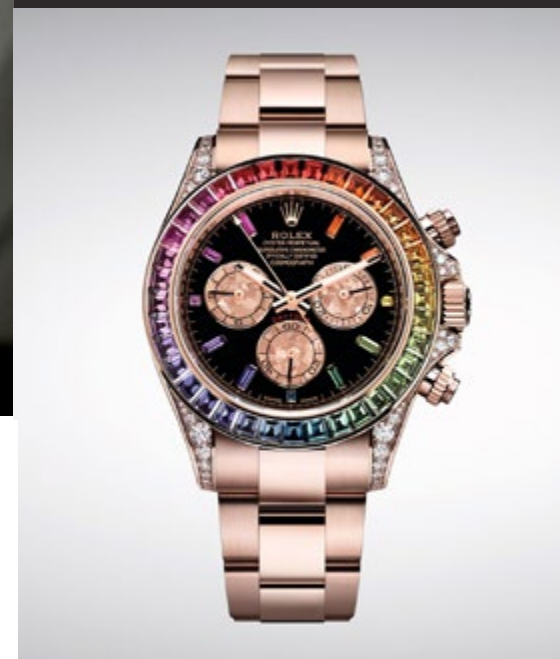


A Contest of Titans

The Nautilus faces worthy foes, yet none eclipse its allure. The Rolex Daytona, a collector's darling, sparkles with intent. The Ref. 116595RBOW 'Rainbow', encrusted with gemstones, commands £300,000–£750,000, while the green-dial version hits £390,000. Its 40mm case and chronograph precision are lauded, but Rolex's million-plus annual production dilutes its exclusivity. At a Monaco gala, a Daytona gleamed, yet the Nautilus on the host's wrist stole the night with its understated elegance.

Audemars Piguet's Royal Oak, another Genta creation, is a formidable adversary. The 2025 Royal Oak Perpetual Calendar, at £325,000, boasts a 41mm steel case and intricate complications. Its octagonal bezel and tapisserie dial are iconic, yet thousands roll off the line yearly, compared to Patek's 60,000 total output. In Singapore, a billionaire confided he traded his Royal Oak for a Nautilus, murmuring, "It has a rarer soul."

Richard Mille's RM 69 Tourbillon or RM 27-04 Rafael Nadal, priced at £1–1.6 million, are avant-garde challengers. Their carbon-fibre cases scream wealth, but some purists call them 'gaudy trinkets'. At a Dubai auction, a Richard Mille drew gasps, but a Nautilus sparked frenzy. The Nautilus 5711/1A-018, with its universal elegance, triumphs for UNIQUE's readers, who favour subtlety over spectacle.



on the secondary market, a price that speaks of its scarcity. I recall a Hong Kong twilight, a collector's Nautilus catching the neon glow, its turquoise dial outshining the skyline. With 120m water resistance, it's fit for a superyacht's deck yet elegant enough for a Claridge's dinner. Genta mused, "The Nautilus is for men who shape the world," and UNIQUE's jet-setters embody that vision.



The Daytona dazzles, but the Nautilus commands.

Rarity and Investment – A Legacy Forged

The Nautilus 5711/1A-018's rarity is its crown jewel. Only 170 exist, and Patek's 2021 discontinuation of the 5711 line sent values soaring. A 2021 auction fetched £5 million, and in 2025, collectors offer £3.5 million for pristine pieces. Patek's 60,000 annual watches pale against Rolex's million-plus, making scarcity a superpower. Market reports note the Nautilus's 20% annual value growth since 2021, outpacing Rolex's 10% for top models. For multimillionaires, it's an asset, rivaling rare art or vintage Ferraris.

The Daytona's 'Paul Newman' hit £14 million in 2017, but its broader production limits its edge. Vintage Royal Oaks trade at £50,000–£200,000, a fraction of the Nautilus's peak. Richard Mille's limited runs – 50 for the RM 27-04 – are exclusive, but their niche aesthetic curbs demand. Patek's mantra, 'You never actually own a Patek Philippe. You merely look after it for the next generation,' rings true. At a London auction, a Nautilus outbid a Picasso sketch, its owner whispering, "This is my legacy." For UNIQUE's readers, the Nautilus is a currency of permanence.



The Nautilus isn't worn; it reigns.

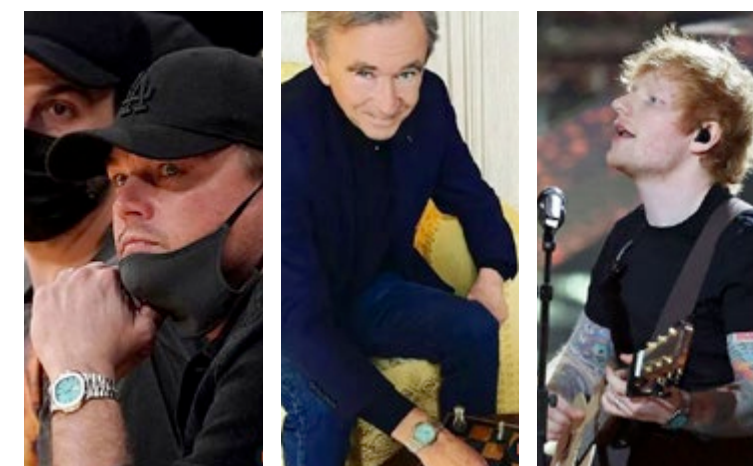
*The Nautilus
isn't purchased;
it's inherited for
eternity.*

Cultural Dominion – The Elite's Emblem

The Nautilus 5711/1A-018 is a cultural lodestar, gracing the wrists of rappers, royals, and moguls. Jay-Z sported one at the 2024 Met Gala, its turquoise dial outshining the chandeliers. A Saudi prince in Dubai paired his with a Brioni suit, the watch stealing the spotlight. Auction houses report Nautilus bids surpassing vintage Patek complications, with one fetching £4.2 million in 2025. Its allure stems from its 170-piece rarity and Tiffany & Co.'s imprimatur, a brand as synonymous with exclusivity as a private jet's cabin.

Unlike the Daytona's brashness or Richard Mille's flamboyance, the Nautilus whispers authority. At a Singapore art fair, a collector mused, "It's for those who needn't shout their wealth." Its cultural weight echoes Musk's X platform – a rebellion against conformity, a badge for world-shapers. For UNIQUE's readers, who dine on private atolls and seal deals at altitude, the Nautilus is the emblem of a life lived above the ordinary, each tick a testament to triumph.

The Nautilus reigns not because it tells time, but because it defines it. For UNIQUE's jet-setters, it's the ultimate talisman, as enduring as their ambitions. In Oscar Wilde's words, 'Many lack the originality to lack originality.' The Nautilus lacks nothing – it is originality incarnate, a sovereign on the wrist of the elite.



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SOARING AMBITIONS

THE PRIVATE AVIATION INDUSTRY'S POST-PANDEMIC ASCENT

In the exalted realm where **UNIQUE** readers reside, flight is not merely transport but a declaration of ambition. As a pre-eminent observer of the elite's pursuits, I have charted the ascent of private aviation from a functional service to a paragon of innovation, akin to the visionaries who propel rockets or craft timeless watches. The average private jet traveller, a vigorous 41, may be a fintech titan or a scion of industry, their wealth forged in cryptocurrency's digital furnace or corporate conquests. In 2025, private aviation is not merely thriving, it is redefining luxury for a post-pandemic era. By Dean Sanders.





The industry's resilience is striking. Before COVID-19, it was valued at £18 billion in 2019, serving corporate needs with a steady 3.5% annual growth. The pandemic's disruption—commercial travel's collapse—ignited a 25% demand surge in 2021. By 2025, the market has swelled to £36 billion, with 830 new jets delivered, a 9% increase from 2024. A remarkable figure: private aviation now accounts for 2.5% of global air traffic, up from 1.8% pre-COVID. For UNIQUE's readers, this is a renaissance, driven by necessity and the allure of exclusive skies.

The transformation is palpable. Pre-COVID, private jets were corporate tools; post-COVID, they're symbols of agility and status, with global flight movements hitting 1.2 million in 2025, a 4% rise from last year. The clientele has shifted—executives still reign, but 22% of owners are under 40, many propelled by digital fortunes. This new elite demands more than transport; they crave experiences as bespoke as their lives, and private aviation delivers, from eco-conscious jets to terminals that rival private clubs.

THE PILLARS OF PRIVILEGE

Fixed Base Operators (FBOs) are the linchpins of this allure, transforming airports into bastions of privilege. Atlantic Aviation's Miami hub, Lux aviation's Brussels outpost, and ExecuJet's Dubai facility ensure jets are fuelled and travellers pampered. The FBO sector, valued at £21 billion in 2025, is set to reach £33 billion by 2030. A striking stat: FBOs facilitate 92% of private jet movements, with 200 new facilities added globally since 2021, a 10% expansion.



Atlantic's Miami base excels in swift customs, whisking passengers to their jets in minutes. Lux aviation Brussels offers private lounges with curated art, a haven for discreet tycoons. ExecuJet Dubai provides chauffeured transfers to yachts, a favourite for Gulf elites. FBOs reduce ground times by 12%, enabling take-offs in under 25 minutes, and generate £15 billion in annual revenue across Europe.

A MARKET REDRAWN

The pre-COVID era saw private aviation as a corporate stronghold, with Teterboro logging 175,000 movements yearly and 70% of flights serving business needs. Only 7% of jets used sustainable fuels. The pandemic's chaos—border closures, commercial cancellations—sparked a 25% surge in European charter demand. In 2025, 1.3 million global flights reflect a 5% rise from 2024, and 40% of new jets employ biofuels, a fivefold increase from 2019. Operating costs have risen 15% due to regulatory shifts, yet fractional ownership has surged 10%, with 3,500 shared jets globally. Leisure flights now account for 20% of movements, up from 12% pre-COVID, as elites jet to private retreats. Supply constraints (20-month waitlists for new models) test the industry's momentum, yet its resilience endures.



COVID didn't clip private aviation's wings; it set them ablaze



THE SILENT NAVIGATORS

Family offices, managing fortunes most exceeding £1 billion, are the strategic stewards of private aviation. In 2025, they oversee 28% of jet purchases, up from 18% pre-COVID, with 65% of offices holding aviation assets. A compelling stat: family offices have invested £8 billion in aviation since 2022, with 60% prioritising eco-friendly models. These entities analyse routes and tax regimes to align jets with global lifestyles—transatlantic for mergers, short-haul for Riviera escapes. They negotiate with manufacturers or structure shared ownership, ensuring efficiency.

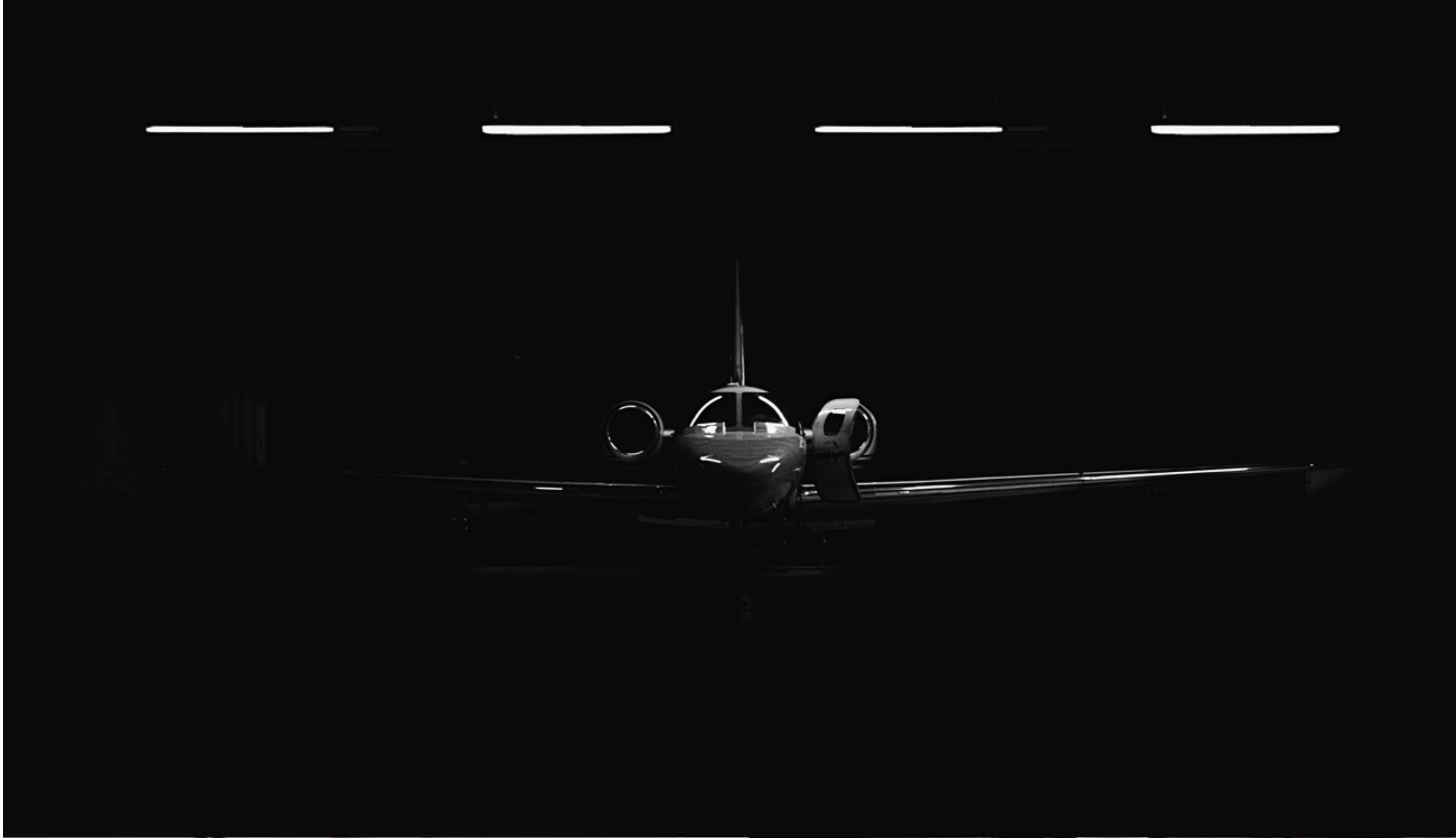
THE PILOT'S WORD – TRUSTED GUIDES IN THE SKY

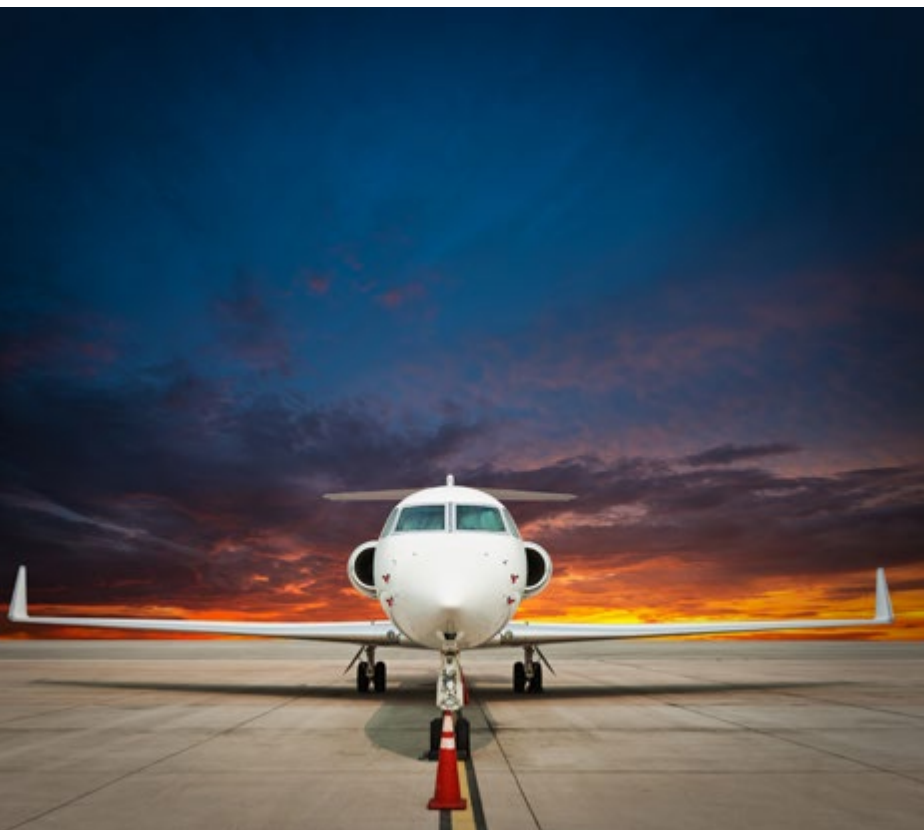
Pilots are more than aviators; they are confidants shaping multi-million-pound decisions. When trusted implicitly, they recommend jets tailored to owners' needs—long-range for global treks, like the Bombardier Global 8000's 8,000-nautical-mile capability, or agile craft for European hops. A notable stat: 50% of jet purchases involve pilot input, rising to 65% for long-term crews. Owners approve £60 million deals, but pilots' expertise sways choices. Pre-COVID, pilots prioritised safety; post-COVID, they advocate for low cabin altitudes and advanced filtration, ensuring passenger well-being.



**CRYPTO WEALTH FUELS A
YOUNGER, TECH-SAVVY JET SET**

Cryptocurrency has injected vitality into private aviation. Young moguls, many under 40, have turned digital fortunes into jet charters, reshaping the industry's ethos. A remarkable figure: 18% of new clients since 2022 are tech or blockchain entrepreneurs, with charter platforms reporting a 22% surge in under-40 users. These travellers jet to the Maldives or the Aspen slopes, demanding cabins with high-speed Wi-Fi and minimalist designs. Pre-COVID, interiors echoed corporate suites; now, 15% of new jets feature smart-glass partitions and LED lighting, reflecting a tech-driven aesthetic. This youth infusion ensures private aviation pulses with dynamism. The industry's evolution is rich with revelations. It sustains 4.8 million jobs globally, with FBOs adding 130,000 roles since 2021. International flights comprise 30% of movements, up from 22% pre-COVID, as business spans continents. Sustainability shines: carbon offset programmes cover 48% of flights, a 320% surge from 2019. Female pilots now form 9% of crews, more than doubling pre-COVID's 4%, while 16% of owners are women, up 6%. Asia's private jet market grew 10% in 2025, driven by young tech wealth. These figures paint a vibrant industry for UNIQUE's readers, who thrive on the extraordinary.





*Numbers don't lie; they unveil
aviation's untold stories*

Private aviation in 2025 is a phoenix, reborn from COVID's trials. A final stat: Europe's flight hours rose 7% this year, outpacing global growth. As FBOs refine service, family offices steer legacies, pilots guide choices, and crypto wealth fuels a younger elite, the industry mirrors the audacity of visionaries. When the aircraft door shuts at 51,000 feet, UNIQUE awaits, its pages brimming with inspiration to captivate the elite until touchdown.



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ELON MUSK: FORGING THE FUTURE'S FRONTIER

AS NATIONS WRESTLE WITH UNCERTAINTY, MUSK SHOWS WHAT'S POSSIBLE WHEN AMBITION IS UNBOUND – REDEFINING LUXURY, TECHNOLOGY, AND THE HORIZONS OF HUMANITY

In an age defined by rapid change and mounting global challenges, few individuals embody the spirit of possibility as powerfully as Elon Musk. A true pioneer, he has reimagined industries once thought untouchable—revolutionising space exploration, redefining mobility, and advancing global connectivity. Where institutions often move cautiously, Musk acts boldly, demonstrating that vision paired with determination can shift the course of history. For a readership that values progress, ambition, and legacy, his story serves as both inspiration and affirmation: that the future belongs to those willing to dream beyond limits and pursue innovation with fearless conviction. By Dean Sanders

ELON

As the publisher of UNIQUE Private Jet Magazine, I've had the honour of steering this beacon of luxury for 13 remarkable years, transforming it from a fledgling venture with our first distribution contract in Saudi Arabia—serving 27 private airports across the region—to a globally recognised authority in luxury lifestyle journalism. We stand as the second-oldest magazine of our kind, printed in four languages: Mandarin, Arabic, Russian, and English, and distributed through an impressive network of 950 Fixed Base Operators (FBOs) worldwide. Our pages have chronicled the epitome of aspiration, from serene private estates nestled in the Maldives' turquoise lagoons to opulent yacht havens in Fiji, where the elite dock their floating palaces amid coral reefs and swaying palms. We've captured lifestyles that transcend mere wealth, embodying the art of living extraordinarily—private jets slicing through the skies, bespoke adventures in remote corners of the globe, and innovations that redefine what it means to be at the pinnacle of success.

Yet, in this era of uncertainty, as Europe—and particularly the UK—teeters perilously close to a societal tinderbox, fuelled by weak governance and policies that seem intent on stifling ambition and creativity, one extraordinary figure emerges as a towering beacon of defiance: Elon Musk. His accomplishments—crafting rockets that surpass NASA's wildest dreams, revolutionising transportation, and fiercely advocating for unbridled free speech—paint him not just as an innovator, but as a visionary who refuses to let the shadows of decline dim humanity's potential.

As a father deeply concerned for my family's future, watching with anguish as the safety, values, and freedoms I once took for granted erode in the UK and across Europe, I find in Musk a symbol of hope for the global elite. He represents those who shape the world rather than bend to its mediocrity, much like the readers of UNIQUE who jet between continents, building empires that echo his relentless drive. In my years at the helm of this magazine, I've seen how true luxury isn't just about opulence; it's about the freedom to pursue audacious dreams, unencumbered by bureaucratic chains or ideological constraints. Musk embodies that ethos, and in these turbulent times, his story resonates more profoundly than ever.

*Elon Musk's
rockets don't just
pierce the heavens;
they defy a world
that would clip
our wings*





*The UK feels like a powder keg,
and I fear for the world
my children will inherit.*



Let me paint a clearer picture of the storm brewing in Europe. Several major countries, with the UK at the forefront, feel like a powder keg on the verge of detonation. The current government, barely 12 months into its five-year term, is borrowing an estimated £20 billion each month, with a substantial portion—far too much, in my view—diverted straight to servicing an ever-mounting debt. If a CEO dared to manage a corporation in this reckless manner, they'd face immediate dismissal for breaching fiduciary duties, or worse, legal repercussions from outraged shareholders. This unsustainable path doesn't just flirt with bankruptcy; it courts outright societal collapse. Hardworking Britons, long ignored and burdened by policies that prioritise ideological agendas over practical prosperity, are reaching a breaking point. The frustration is palpable—streets filled with discontent, economies strained, and a sense of betrayal that permeates everyday life.

Compounding this, the UK now leads the world in the exodus of millionaires, with projections estimating around 16,500 high-net-worth individuals fleeing this year alone. I personally know many who have packed up and left, their foresight warning of darker days ahead. These are not impulsive

decisions; they stem from a deep-seated fear of what's to come. I'll be genuinely surprised if this government limps to the end of its term in 2029. The great Christopher Hitchens once cautioned, 'The barbarians are not at the gates; they are inside the city, and it is not so much an invasion as a surrender.' His prescient words encapsulate the self-inflicted wounds of the West, a surrender to forces that erode our foundations from within. Douglas Murray, in his seminal work *The Strange Death of Europe*, further illuminated this tragedy, observing how the continent has lost its will to reproduce itself, defend itself, or even take its own side in arguments.

These insights mirror my own despair at witnessing the UK's gradual unravelling—a place I once called home with pride, now shadowed by uncertainty. This erosion has compelled me to take decisive action, not just for myself, but for those I hold dearest. Fearing for the safety of my wife and our 11-year-old daughter amid rising instability, I made the heart-wrenching decision to relocate them eastward. It felt like stepping out of a time machine into a world that echoes the UK of my youth, the late 1970s and 1980s—a time of relative safety, community, and freedom. There, my daughter

can wander the city streets with her friends, laughing and exploring without the constant shadow of being inappropriately approached or harassed. My wife strolls confidently, her watch and engagement ring on display, unburdened by the paranoia that has become second nature in parts of Europe.

This stark contrast fuels my fears for the continent's future, where basic securities are sacrificed on the altar of misguided policies. Meanwhile, I left my four sons in the UK to carve their own paths, instilling in them the critical thinking and resilience needed to thrive in challenging times. One serves honourably in the army, another as an air traffic controller, and all have built families of their own, with partners and children who ground them. I'm immensely proud of their ability to navigate a society increasingly hostile to independent thought, where questioning the status quo can invite backlash. My daughter, too, embodies this spirit; she giggles at the left-leaning climate narratives pushed by her teachers, seeing through the dogma as I've taught her to do. This rebellious curiosity mirrors the very essence of Elon Musk—a man who captivates UNIQUE's discerning readers, the shapers of tomorrow who demand more than superficial luxury.

*Musk's rockets are a
defiant gesture to a world
bound by bureaucracy*

MUSK'S SPACE REVOLUTION

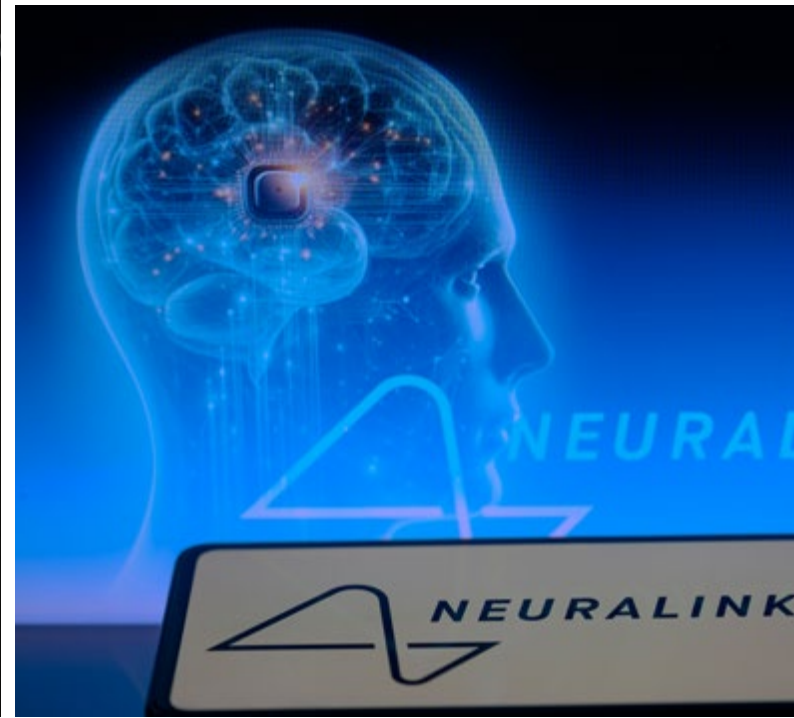
Musk's odyssey is a profound testament to what humanity can achieve when freed from shackles. Through SpaceX, he has utterly revolutionised space exploration, turning what was once a government-dominated domain into a playground for private ingenuity. NASA, for all its historical glory as the pinnacle of cosmic ambition, has become entangled in bureaucratic inertia, its budgets ballooning while tangible achievements stagnate under layers of red tape. Musk, however, dared to envisage and execute what NASA could only theorise. The Falcon 9 rocket, with its groundbreaking reusable boosters, has dramatically slashed launch costs—from the Space Shuttle's staggering £347 million per mission down to a mere £52 million for Falcon 9. This isn't just efficiency; it's a paradigm shift, making space accessible in ways previously unimaginable.

In 2024 alone, SpaceX executed an astounding 138 rocket launches, surpassing the efforts of any single nation or space agency, with those boosters returning to Earth with the precision of a balletic performance,

often landing on autonomous drone ships bobbing in the ocean. The Starship programme, designed explicitly for Mars colonisation, promises to render humanity multi-planetary, a bold leap that NASA has pondered but never fully pursued. When I watch these launches with my daughter, her eyes lighting up at the flames and thunder, I'm transported back to the optimistic Britain of my childhood—a nation that embraced innovation and freedom, now seemingly eroded by policies that favour control over unbridled creativity.

This audacity in Musk's ventures deeply captivates UNIQUE's readers, who recognise in his rockets the same daring spirit that drives their own pursuits: commissioning bespoke superyachts that glide through azure waters, erecting cliffside villas overlooking dramatic seascapes, or forging business empires against formidable odds. SpaceX's milestones aren't just technical feats; they're metaphors for breaking free from earthly constraints, much like the private jets our magazine celebrates, which whisk the elite to horizons beyond the ordinary.





BEYOND ROCKETS

Musk's brilliance extends far beyond rocketry, permeating every facet of modern luxury and progress. Tesla has transformed electric vehicles from niche curiosities into symbols of high-performance elegance, making them synonymous with the sophistication our readers demand. The Model S Plaid, for instance, accelerates from 0 to 60mph in a blistering 1.99 seconds, blending raw power with sustainable innovation—a statement piece for the discerning owner who values both speed and stewardship. Starlink, with its constellation of over 8,000 satellites, beams high-speed internet to the most remote corners of the globe, ensuring that even in far-flung retreats—like a secluded Fijian island or a Maldivian atoll—our readers remain connected to their worlds.

Ventures like Neuralink, which aims to merge human cognition

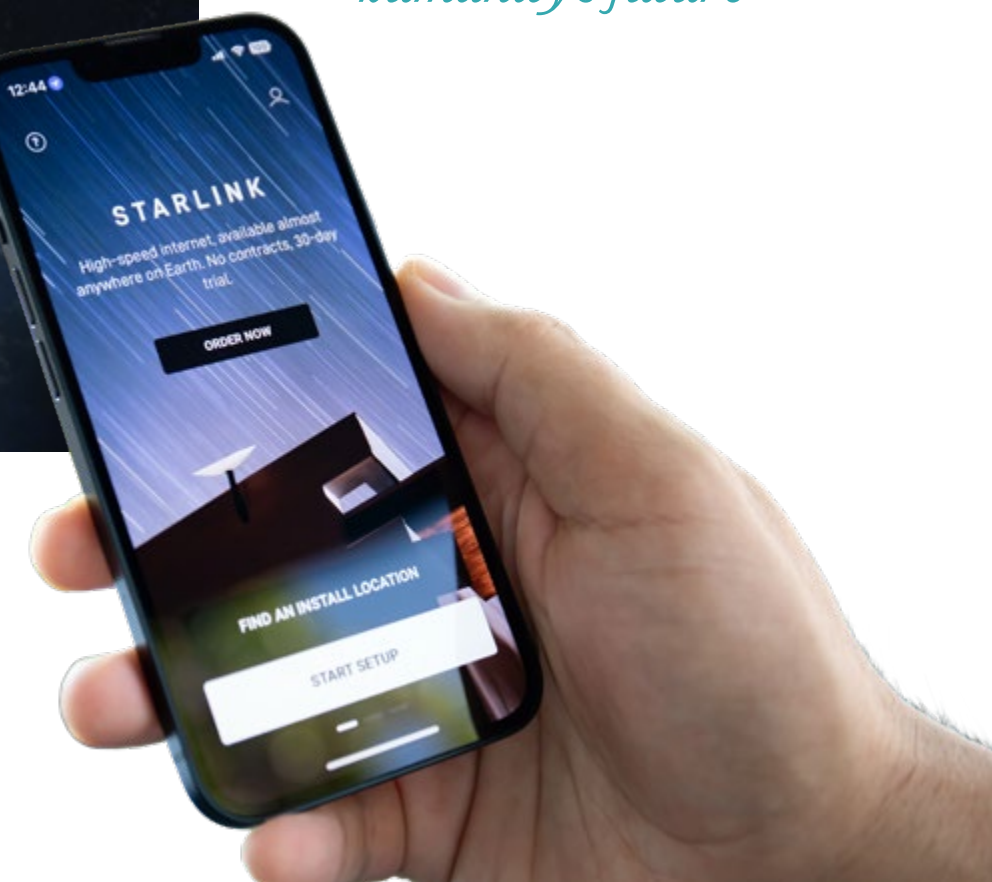
with artificial intelligence, and xAI, pushing the boundaries of machine learning, envisage a future where technology amplifies our innate potential, offering enhancements that could redefine elite living. What often goes underreported, yet profoundly resonates with UNIQUE's audience—who admire impact as much as indulgence—is Musk's philanthropy. In interviews, he appears almost embarrassed when his humanitarian efforts are highlighted, humbly deflecting praise with a focus on results over recognition. Through Starlink, he has delivered connectivity to crisis-stricken zones, transforming lives in ways that governments struggle to match.

As the ancient proverb wisely states, 'A society grows great when old men plant trees whose shade they know they shall never sit in.' Musk lives this principle. In 2022, amid Russia's invasion of Ukraine, Starlink provided

critical internet access, enabling civilians and military personnel to communicate and coordinate in the face of blackout threats. In 2023, when devastating wildfires ravaged Maui, Hawaii, Musk's team rushed in terminals to restore connectivity, aiding rescue operations and helping families reconnect amid the ashes. In 2024, after Hurricane Helene battered the southeastern United States, Starlink bridged the isolation of affected communities, facilitating aid distribution and emergency responses. And in 2023, following the catastrophic earthquakes in Turkey, Starlink connected aid workers and survivors, proving invaluable in regions where traditional infrastructure had crumbled. These initiatives, frequently funded from Musk's own pocket, embody the ethos of the global elite: using wealth not just for personal gain, but to forge lasting legacies.



Musk's Starlink connects our readers' retreats, just as his vision connects humanity's future





*True luxury
is the freedom
to dream
without limits*

DEFIANCE AND LEGACY

Ironically, the left – once self-proclaimed champions of progress and innovation – have turned their backs on Musk. As commentator Dave Rubin aptly put it, ‘The left left me.’ Musk, too, has been cast aside, his ‘crime’ being an reluctance to conform to ‘woke’ orthodoxy that prioritises ideological purity over practical advancement. When he acquired X in 2022, he didn’t just buy a platform; he liberated it, dismantling censorship mechanisms that had stifled open debate and turning it

into a true bastion of free speech. This move strikes a chord with me as a father who frets over a Europe where safety and traditional values are increasingly compromised. My sons, raised to question everything and think critically, see through such dogma, just as my daughter does when she chuckles at her educators’ alarmist narratives.

Musk’s critics seethe at his SpaceX triumphs, watching helplessly as NASA, bound by its own inertia, cedes ground. The Artemis programme now hinges on SpaceX’s

Starship as its lunar lander, with NASA awarding a £2.2 billion contract in 2021—effectively admitting that private enterprise can deliver where public institutions falter. The Crew Dragon spacecraft has ferried astronauts to the International Space Station, ending America’s reliance on Russian Soyuz rockets and scoring a geopolitical victory. Winston Churchill’s immortal words from 1940, ‘We shall never surrender’, echo resoundingly in these achievements, underscoring how vision and grit can triumph over entrenched monopolies.

For me, this is intensely personal. As a father, I lament the decline of the UK and Europe, where policies erode the very fabric of safety and opportunity. My sons, thriving in their careers and nurturing their own families, confront a society that often punishes free thought and rewards conformity. My daughter, now thriving in her safer environment, should have the liberty to roam as freely as I did in my youth, without the encroachments of fear. Musk's unyielding defiance—his refusal to let bureaucracy, ideology, or naysayers dictate his trajectory—ignites a spark of hope. His rockets aren't mere machines; they symbolise escape, not only to distant planets like Mars but from a world where ambition is taxed and

innovation is regulated into oblivion. When SpaceX's Starship achieved its historic mid-air booster catch in 2024, it was more than a technical marvel; it was a defiant gesture to critics, proving that barriers are illusions for those bold enough to challenge them.

The left's rejection of Musk is ultimately their loss. They cling to mechanisms of control, vilifying innovators who dare to succeed on their own terms. On X, ideas now flow freely, contrasting sharply with the echo chambers of mainstream media. Detractors label him erratic, but I perceive authenticity—a raw, unfiltered quality that our readers admire in the master artisans, visionary architects, and trailblazing

entrepreneurs we feature in every issue. Musk's wealth, estimated at £310 billion as of 2025, isn't hoarded; it's a tool of influence, propelling humanity forward. By dramatically reducing launch costs, he has democratised space access, enabling startups, smaller nations, and private ventures to participate in what was once the exclusive realm of superpowers. Starlink empowers isolated communities, much like how UNIQUE connects our multilingual readership across continents. His ambitious vision for a self-sustaining Mars colony by 2050 serves as a hedge against earthly crises, captivating an audience that prioritises enduring legacy over fleeting trends.



*From rockets to roadways,
Elon Musk's relentless
pursuit of innovation
proves that bold vision can
still outpace bureaucracy
and reshape our future*



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BEYOND BORDERS

The Residences Defining
a New Era of Luxury

As a publisher navigating the world of high-net-worth travellers for over a decade, seismic shifts have been observed in private aviation uptake, the travellers themselves, and global property markets. In 2025, the luxury real estate market, valued at over £4.7 trillion, unfolds as a vibrant tapestry woven with ambition, sustainability, and exclusivity. Buoyed by an American economic renaissance—stock markets and cryptocurrencies like bitcoin, surging past £94,000, scaling all-time highs under president trump's steady deregulatory hand—this vitality cascades into property investments worldwide. The global elite, emboldened by such prosperity, seek havens that blend opulence with enduring value, from sun-drenched atolls to urban enclaves of innovation. By Dean Sanders



*Waterfront penthouses rise as Miami
cements its status as the Silicon Valley
of the South*

IMAGINE the luxury property market as a grand opera, where acts of exuberance and restraint play out against a backdrop of shifting economic curtains. In the United States, the opening scene is one of unbridled crescendo, with the S&P 500 and Nasdaq shattering records like crystal under a maestro's baton. This surge, orchestrated by pro-business policies that have unleashed innovation's full symphony, spills over into real estate with symphonic force. Miami emerges as the vivace movement, its waterfront properties rising like waves in a storm, with a 25% year-on-year price crescendo in early 2025, according to Mansion Global.

"Miami is the Silicon Valley of the South," quips a Douglas Elliman virtuoso, where tech savants and crypto alchemists converge, drawn by tax havens and a lifestyle that hums with electric energy. The Surf Club, with penthouses commanding £39 million, conducts a harmonious blend of Art Deco nostalgia and modern indulgences—private beaches whispering secrets to Michelin-starred feasts. Cryptocurrency's golden notes, amplified by Trump's clarion call for deregulation, have tuned this market to perfection, turning digital fortunes into tangible fortresses.





Yet, even in this American overture, whispers of migration add a poignant leitmotif. New York's Billionaires' Row stands as the city's enduring aria, where supertalls like One Vanderbilt pierce the skyline, their residences fetching £7,800 per square foot. "The market defies gravity," muses a Knight Frank sage, as stock windfalls fuel bids for views that mock mortality. Beyond the urban crescendo, Aspen and Jackson Hole offer a pastoral interlude, where eco-luxury lodges—clad in solar veils and geothermal warmth—court billionaires who crave slopes as pristine as their consciences. Christie's tallies a 17% rise in sales over £7.8 million, a testament to domestic wealth's enduring melody, lifted by leadership that conducts with confidence.



*Billionaires' Row
continues to defy gravity,
with views priced at
£7,800 per square foot*



Across the Atlantic, Europe's act unfolds with the elegance of a minuet, graceful yet shadowed by intrigue. London, that eternal dandy, pirouettes past post-Brexit wobbles, with Mayfair's prime properties leaping 15% in transactions, per Savills' forecast. "London's charm is a siren's call," intones a Knight Frank connoisseur, luring Middle Eastern and Asian magnates to

Kensington's heritage homes, now laced with smart tech and clandestine cinemas. The Whiteley in Queensway, residences from £5 million, unfurls rooftop pools like peacock tails over Hyde Park. But a discordant note sounds: the UK leads the global exodus of millionaires, fleeing fiscal tempests for sunnier climes, a migration that underscores the elite's nomadic instincts.



Paris, fresh from Olympic fanfare, performs a triumphant pas de deux, its Golden Triangle commanding £23,000 per square metre, as Barnes International Realty attests. "Paris endures like a fine vintage," a Sotheby's aficionado toasts, with Haussmannian apartments marrying Belle Époque grace to contemporary masterpieces. The Côte d'Azur adds a flirtatious coda, villas in Cap d'Antibes at £39 million boasting helipads that

beckon like winking stars. Europe's broader stage, however, contends with scarcity's drama—PwC's Emerging Trends report laments demand for sustainable sanctuaries outpacing supply, inflating prices 12% in green havens. Berlin's Mitte, a tech rhapsody, lures with lofts at £11,700 per square metre, while Lake Como's waterfront idylls at £15.6 million evoke a romantic serenade, timeless as Verdi.

From Haussmannian apartments to Riviera villas, France marries timeless grace with modern indulgence





From Hong Kong's record-breaking towers to Maldives' solar-kissed villas, Asia-Pacific defines the new pinnacle of luxury living

The Asia-Pacific tableau bursts forth like a kabuki spectacle, blending tradition's subtlety with modernity's flair. Hong Kong's Peak residences ascend beyond £78,000 per square foot, a post-pandemic phoenix rising. "The market crackles with electricity," a Christie's envoy declares, ultra-towers offering vistas and private lifts to captivate mainland maestros. Singapore's Sentosa Cove, villas at SGD 50 million, hums with yacht berths and verdant links, anchored by the city's unshakeable poise. But the region's

siren song lies in its paradisiacal whispers—the Maldives, where overwater gems like The St. Regis Vommuli morph into branded abodes from £3.9 million, solar-kissed and ocean-guarded for eco-oracles. Fiji's Viti Levu, estates at £7.8 million, tempt with tax lures and seclusion's embrace, a balm for weary jet-set souls. Sydney's harbor symphonies, mansions at AUD 100 million, and the Gold Coast's golden refrains complete the act, harmonised by US market echoes.

In the Middle East, Dubai orchestrates a futuristic fantasia, skyscrapers defying gravity like dervishes in trance. JLL's outlook foretells 20% growth, Palm Jumeirah villas at AED 100 million flaunting beaches and celestial pools. "Dubai is the elite's reverie," a Bayut visionary proclaims, branded sanctuaries by Armani and Bugatti elevating whims to wonders. Abu Dhabi's Saadiyat, estates at AED 50 million, weaves cultural threads with the Louvre's loom. Saudi Arabia's Vision 2030 births Neom's luxury pods at £15.6 million, fusing desert mystique with tomorrow's gleam.

Emerging realms inject vivace into the score, Africa and Latin America offering crescendos of potential. Cape Town's Atlantic Seaboard, homes at ZAR 100 million, seduce with vineyards and oceanic sonatas. Mexico's Riviera Maya and Brazil's Angra dos Reis, islands at £11.7 million, promise eco-arias amid tropical tempests, high returns for the bold.

In 2025, luxury real estate composes a world in flux, yet resonant with promise. From Miami's radiant refrains to Dubai's audacious anthems, the elite orchestrate portfolios that sing across continents, lifted by America's triumphant overture under visionary baton. Property endures as success's grand finale: timeless, tangible, triumphantly exclusive.



*The world's
privileged few find
their havens in
Dubai's private
shores, Abu Dhabi's
artistic enclaves,
and Cape Town's
vineyard-lined coast*



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An aerial night view of a city, likely New York City, with a river winding through it. The image is overlaid with a complex digital interface featuring glowing lines, nodes, and data-like patterns in green, yellow, and white. The sun is setting or rising in the background, creating a warm orange glow. The title 'WEALTH CREATION' is in large, white, sans-serif capital letters, with 'in the Digital Age' in a smaller, white, italicized serif font below it.

WEALTH CREATION

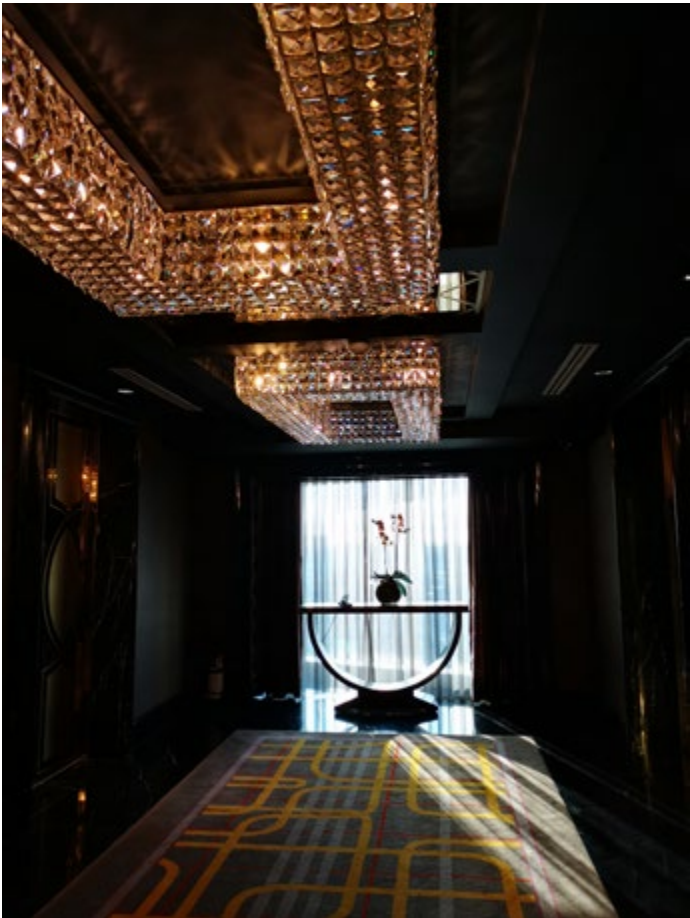
*in the
Digital Age*

A PERSPECTIVE FOR THE DISCERNING INVESTOR

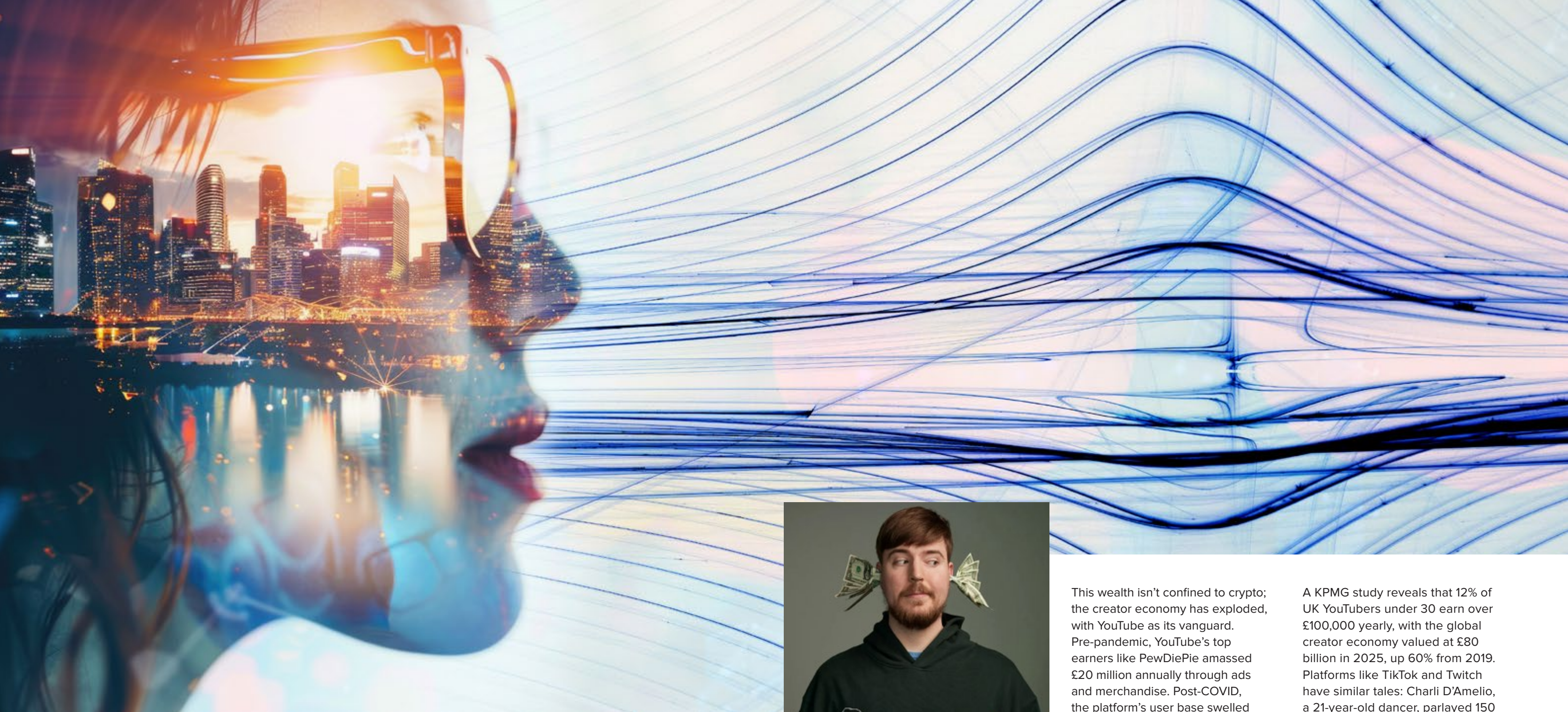
FROM the salons of Mayfair and the boardrooms of Monaco, where High Net Worth and Ultra High Net Worth individuals convene to dissect the world's financial pulse, the narrative of economic peril often dominates. Geopolitical tensions simmer, inflation lingers like an unwelcome guest, and supply chain disruptions evoke memories of pre-war scarcities. Yet, as we survey the global economy in mid-2025, it is not all doom and gloom; far from it. The landscape is one of remarkable resilience, buoyed by technological innovation, adaptive markets, and a surge in entrepreneurial vigour that has minted fortunes at a pace unseen since the Gilded Age. For the discerning investor, this is a moment not for retreat but for strategic advance, where opportunities abound amidst the headlines of uncertainty. By David Johnson

Consider the macroeconomic canvas. The International Monetary Fund, in its latest World Economic Outlook released in July 2025, projects global GDP growth at 3.2% for the year, a modest yet steady rise from 2024's 3.1%, with emerging markets leading the charge at 4.2%. Advanced economies, including the UK and US, are expected to expand by 1.8%, defying earlier fears of recession sparked by interest rate hikes. The US, in particular, has demonstrated extraordinary fortitude, with unemployment hovering at a historic low of 3.9% and consumer spending resilient despite inflationary pressures that peaked at 9.1% in 2022 but have eased to 2.9% by mid-2025. Stock markets reflect this optimism: the S&P 500 has climbed 18% year-to-date, while the FTSE 100 in London has gained 12%, driven by robust corporate earnings in tech and energy sectors. Even in Europe, where energy crises loomed large post-Ukraine invasion, the Eurozone's growth has stabilised at 0.8%, bolstered by green energy investments totalling €500 billion under the REPowerEU plan.

What underpins this stability? A confluence of factors, from supply chain diversification—global trade volumes up 3.5% in 2025, per WTO estimates—to central banks' deft navigation of rates. The Bank of England, having held rates at 5.25% through much of 2024, cut them to 5% in August 2025, signalling confidence in cooling inflation without stifling growth. Meanwhile, China's post-zero-COVID rebound has contributed to a 5% GDP expansion, injecting vitality into commodity markets and luxury goods, sectors dear to HNWIs. One statistic that might raise an eyebrow among the cognoscenti: global mergers and acquisitions hit \$2.5 trillion in the first half of 2025, a 15% increase from 2024, indicating corporate leaders see value in consolidation amid uncertainty.



*A new cycle
of growth –
emerging markets,
green energy,
and M&A
momentum*



Yet, the true narrative of hope lies in the democratisation of wealth creation, particularly among the young. The digital revolution has birthed a new class of multimillionaires, many under 40, who have harnessed platforms and technologies to amass fortunes that rival old money. Cryptocurrency stands as the emblem of this shift. Since Bitcoin's inception in 2009, its market cap has ballooned to \$1.3 trillion in 2025, with Ethereum following at \$500 billion. The 2021 bull run minted over 10,000 new millionaires under

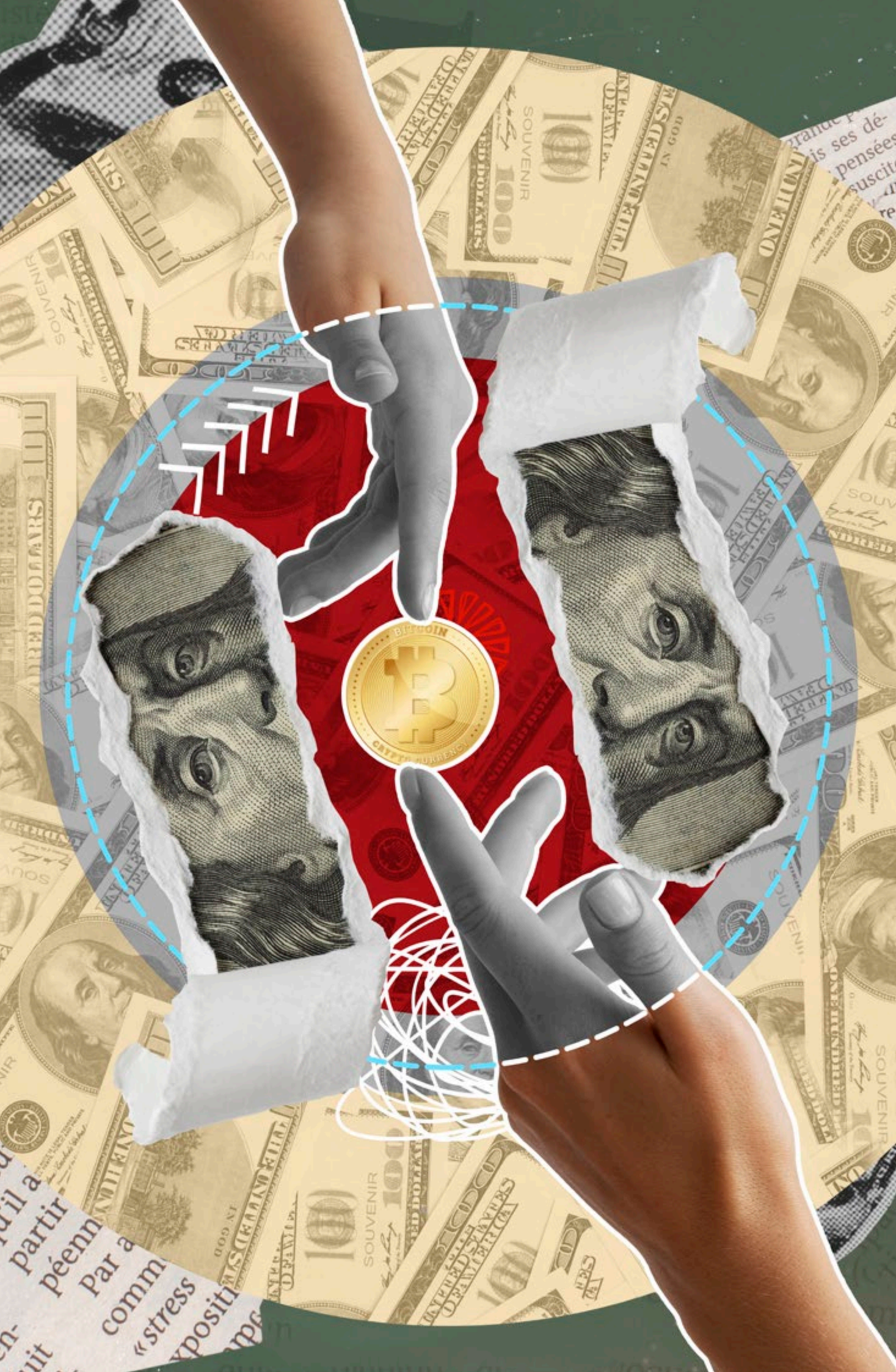
35, and despite the 2022 crash, the 2025 recovery—Bitcoin reaching \$118,000—has created another wave. A report from Chainalysis notes that crypto investors aged 18-35 hold 40% of the market's value, with average portfolios exceeding \$150,000. In the UK alone, 15% of adults under 40 own crypto, per FCA surveys, and successes like Vitalik Buterin (Ethereum co-founder, net worth £500 million at age 31) or the Winklevoss twins (Gemini exchange, combined £2 billion) illustrate how young minds have turned code into capital.



This wealth isn't confined to crypto; the creator economy has exploded, with YouTube as its vanguard. Pre-pandemic, YouTube's top earners like PewDiePie amassed £20 million annually through ads and merchandise. Post-COVID, the platform's user base swelled to 2.7 billion, and young creators have capitalised. MrBeast (Jimmy Donaldson, age 27) reported £65 million in 2024 revenue from videos, sponsorships, and his Feastables brand, employing 300 people and donating millions to charity.

A KPMG study reveals that 12% of UK YouTubers under 30 earn over £100,000 yearly, with the global creator economy valued at £80 billion in 2025, up 60% from 2019. Platforms like TikTok and Twitch have similar tales: Charli D'Amelio, a 21-year-old dancer, parlayed 150 million followers into a £15 million fortune through deals with Dunkin' and Hulu. These young fortunes—often self-made in bedrooms-turned-studios—have injected vitality into luxury markets, from private jets to fine watches.

*The creator economy tops £80bn
— fueling fortunes from bedrooms
to boardrooms*



The post-pandemic world has amplified this trend. During lockdowns, digital consumption skyrocketed—global online video views rose 50%—creating fertile ground for young creators. A Deloitte report indicates that 25% of Gen Z millionaires (under 25) attribute their wealth to online content, with YouTube alone generating £25 billion in creator earnings since 2020. Crypto, meanwhile, saw a 300% increase in under-35 investors during the pandemic, per eToro data, as remote work and stimulus cheques fueled speculation. By 2025, this has matured: decentralised finance (DeFi) platforms like Uniswap have created 5,000 young millionaires, with average holdings of £2 million. The result? A generational wealth transfer, where young digital natives now comprise 30% of HNWIIs under £50 million, per Capgemini’s World Wealth Report.

Gen Z millionaires now make up 30% of HNWIIs under £50m – fuelled by YouTube, crypto, and digital startups



For UHNWIs, this is not a threat but an opportunity. The influx of young wealth has invigorated sectors like venture capital, where HNWIIs can seed the next YouTube sensation or crypto protocol. Consider the £10 billion invested in creator tools since 2022, yielding 20% returns for early backers. In the UK, the Enterprise Investment Scheme has funneled £5 billion into digital startups, offering tax relief to savvy investors. Even traditional assets benefit: young crypto millionaires are snapping up Mayfair properties and vintage Bordeaux, stabilising markets.

Geopolitical headwinds persist – US-China trade tensions, the Ukraine conflict – but they've fostered diversification. Supply chains have shortened, with nearshoring boosting Mexico's economy by 4% in 2025. Inflation, peaking at 9.1% in 2022, has cooled to 2.9%, thanks to central banks' nimble policies. The Bank of England's August 2025 rate cut to 5% signals confidence, while the Eurozone's €500 billion green investments under REPowerEU have created 1 million jobs. A McKinsey analysis shows that 60% of global growth in 2025 stems from emerging markets like India (7% GDP growth) and Vietnam (6.5%), where tech hubs are breeding the next wave of young wealth creators.

Innovation is the economy's unsung hero. Artificial intelligence has added £3 trillion to global GDP since 2020, per PwC, with young founders like those behind OpenAI's ChatGPT (valued at £60 billion) leading the charge. E-commerce, up 50% post-COVID, has minted 1,000 young millionaires through platforms like Shopify. A Bloomberg report notes that 40% of under-35 HNWIs made their fortune in tech, compared to 15% pre-2019. This digital boom has cushioned blows from traditional sectors; oil prices, volatile at £60-£80 per barrel, are offset by renewables' 8% global energy share growth.

*AI has added £3 trillion
to GDP since 2020 –
fueling a new wave
of young wealth*



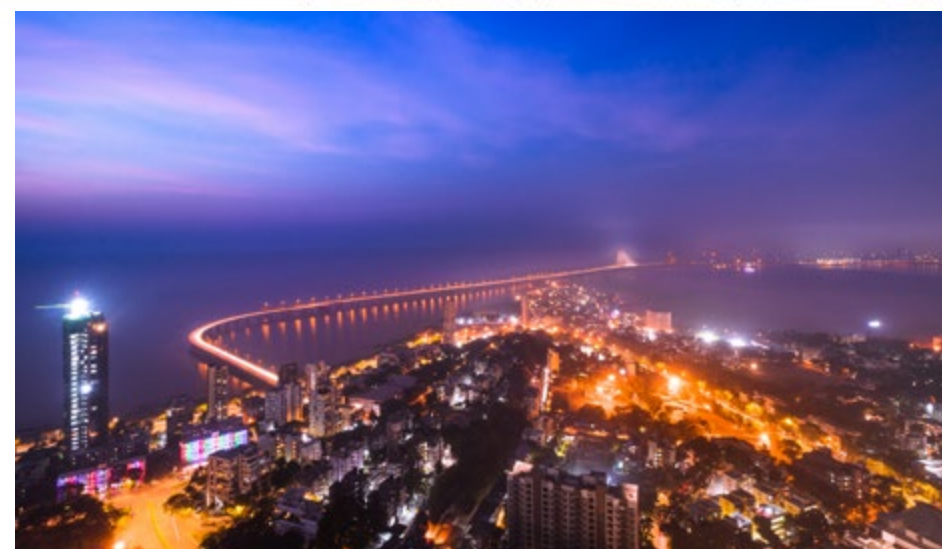


Wealth creation has democratised, yet inequality debates rage. The top 1% hold 43% of global assets, per Credit Suisse, but young digital entrepreneurs are narrowing the gap. A UBS study reveals 2,000 new billionaires since 2020, 30% under 50, many from crypto and content. YouTube's creator economy alone supports 390,000 full-time jobs in the US, with similar figures in the UK. These stories inspire: a 28-year-old Londoner turned a Bitcoin investment into £10 million, now funding startups; a 32-year-old Manchester YouTuber parlayed gaming videos into a £5 million brand empire.

For HNWIs and UHNWIs, the lesson is clear: embrace this dynamism. Diversify into digital assets—crypto funds returned 120% in 2024—or mentor young creators through family offices. The global economy, with its 3.2% growth, offers fertile ground. Stock markets like the S&P 500 (up 18% YTD) and FTSE 100 (up 12%) reward the bold. Even in Europe, where energy woes loomed, the Eurozone's 0.8% expansion is bolstered by £400 billion in tech investments.

The narrative of doom overlooks these triumphs. Unemployment in the G7 is at 4.1%, a post-war low, and consumer confidence in the UK has rebounded 15% since 2023. Emerging markets shine: Africa's GDP grew 4% in 2025, driven by mobile banking apps creating 500,000 young jobs. A World Bank report highlights that 1 billion people escaped poverty since 2000, with digital tools accelerating this in the post-COVID era.

In conclusion, the global economy is a canvas of resilience, where young wealth creators—through crypto's alchemy and content's charisma—paint a brighter future. For the discerning HNW and UHNWI, this is an invitation to invest in the next generation, securing legacies amid the flux. The doom-sayers may wail, but the numbers and narratives tell a story of ascent, where opportunity awaits those with the vision to seize it. The global economy is not crumbling; it is evolving, and for the elite, that evolution spells prosperity.



For HNWIs, the opportunity is clear: invest in the next generation, secure tomorrow's legacy



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The Craft Irish Whiskey Co. has reimagined Irish whiskey, rejecting age statements in favour of a tailored approach. It honours the whiskey-making art perfected by Irish distillers over the centuries, but adds today's science to elevate that craft. Regular tasting catches the whiskey at the moment of perfection, with its journey having a greater impact on the whiskey's character than its age.

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THE DEVIL'S KEEP



THE TAOSCÁN



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Born from experimentation and a willingness to question convention, The Taoscán is the world's first Port and Chestnut Single Malt whiskey; a unique blend of barrels brought together in perfect harmony. The rare Collector's Edition is an exclusive limited release of just 1,000; an exquisitely crafted whiskey, presented in a skilfully designed display stand and box to elevate the whiskey collection of the premier connoisseur.

A rare release from The Craft Irish Whiskey Co. is so much more than a whiskey. It embodies the spirit of Ireland's history, and the glory of its future. The Taoscán is a whiskey to raise the standing of the country's liquid gold, restoring it to its rightful place as a global leader.

Speak to a Craft Specialist on +353 (0) 1437 8570 to secure your Collector's Edition of The Taoscán.

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KATA ROCKS

A DECADE OF UNPARALLELED LUXURY IN PHUKET

PERCHED MAJESTICALLY AMIDST PHUKET'S RUGGED WEST COAST CLIFFS, WHERE THE ANDAMAN SEA'S TURQUOISE WAVES EMBRACE DRAMATIC ROCK FORMATIONS, **KATA ROCKS** EMERGES AS A SANCTUARY OF EXTRAORDINARY LUXURY.

AS IT APPROACHES ITS 10TH ANNIVERSARY OF THE KATA ROCKS SUPERYACHT RENDEZVOUS (KRSR) IN DECEMBER 2025, POISED TO HOST A DAZZLING SPECTACLE OF SUPERYACHTS, OWNERS, BUILDERS, DESIGNERS, BRAND PARTNERS, AND INFLUENTIAL GUESTS, IT TRANSCENDS THE CONVENTIONAL, OFFERING AN IMMERSIVE ESCAPE FOR THE WORLD'S ULTRA-HIGH-NET-WORTH INDIVIDUALS (UHNWIS). WE INVITE YOU TO DISCOVER A HAVEN WHERE ARCHITECTURAL BRILLIANCE, BESPOKE SERVICE, AND PHUKET'S VIBRANT ALLURE CONVERGE TO REDEFINE TROPICAL OPULENCE.

From the moment you touch down at Phuket International Airport, Kata Rocks envelops you in a world of seamless indulgence. A 40-minute chauffeured transfer delivers you to the resort, nestled between the pristine Kata and Kata Noi beaches, where the Andaman Sea's panoramic vistas unfold like a masterpiece. The resort's design – inspired by the sleek lines and wrap around windows of a superyacht - a masterful integration with Phuket's natural landscape, captivates immediately. Each of its 34 Sky Pool Villas, ranging from one to four bedrooms, boasts a private infinity pool that appears to merge with the ocean, creating an illusion of suspension between sky and sea. These are not mere accommodations but expansive residences, fully equipped with gourmet kitchens, Bose sound systems, and tinted public-facing windows for ultimate privacy.

UNIQUE Art Director, Craig Rice, and his wife were spellbound by their villa's uninterrupted sea views, where breathtaking sunsets painted the terrace each evening. "The privacy was absolute," Craig noted, "with tinted windows shielding us from the outside world, allowing us to bask in the Andaman's serene beauty." Spanning up to 460 square metres, these villas tempt guests to spend their entire holiday within their luxurious embrace, a sentiment shared by many of Kata Rocks' elite clientele who value seclusion as much as splendour.



NAVIGATING PHUKET'S DRAMATIC TERRAIN

Kata Rocks' cliffside perch presents a thrilling topography, with steep inclines that might daunt the unprepared. Yet, the resort transforms this challenge into a delightful feature through its fleet of 24-hour chauffeur-driven buggies. These nimble vehicles zip guests around the property, turning routine transfers into playful adventures that infuse the stay with whimsical charm. For the adventurous, an invigorating walk up and down the resort's winding paths offers an interesting alternative, culminating in ever more breathtaking vistas across the Andaman's azure expanse. Whether escorted by buggy or exploring on foot, navigating Kata Rocks is an experience that blends exhilaration with awe-inspiring scenery.

SERVICE THAT ANTICIPATES EVERY DESIRE

The true essence of Kata Rocks lies in its extraordinary staff, whose service elevates hospitality to an art form. Craig described them as "anticipating every need before you even realise it," a testament to their intuitive dedication. From delivering perfectly crafted cocktails by your private pool to curating exquisite in-villa dining experiences, the team ensures every moment feels cherished. During their stay, Craig and his wife were touched when staff personally visited their villa to demonstrate the multi-room sound system and other appliances—a level of care that left a lasting impression. Daily servicing included a variety of complimentary healthy snacks, fruits and drinks, enhancing the villa's homely luxury.

At the reception, the 'Rock Stars'—the resort's 'go to' team—whose exceptional English facilitated seamless communication, arranged excursions with remarkable ease for guests venturing beyond its gates. Whether recommending a sunset cruise or coordinating a private yoga session, the staff's warmth and professionalism create a sense of belonging, making Kata Rocks a home away from home for UHNWIs accustomed to bespoke service.



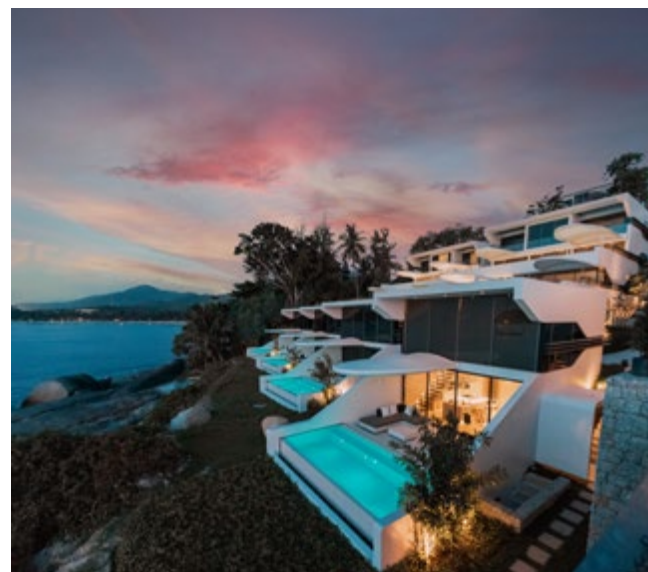
A CULINARY AND WELLNESS ODYSSEY

Kata Rocks transforms dining into a sensory journey at its Oceanfront Restaurant, where Mediterranean-inspired cuisine meets the rhythmic backdrop of crashing waves. Signature dishes, such as Phuket lobster and fresh seafood platters, celebrate local flavours, while an extensive wine list caters to discerning palates. For intimate evenings, in-villa dining, curated by private chefs, delivers Michelin-worthy meals to your terrace. Craig savoured a “flawlessly executed” Thai tasting menu, a highlight of their stay. The Clubhouse Bar, renowned for its sunset cocktails, serves as a social hub where guests mingle under the stars, sipping creations like the Andaman Sunset Martini.

Wellness is a cornerstone of Kata Rocks, with the Infinite Luxury Spa offering treatments rooted in Thai traditions. Overwater treatment rooms, suspended above the Andaman, provide a serene setting for massages and facials using organic products. Yoga pavilions and a state-of-the-art fitness centre, overlooking the sea, cater to health-conscious guests, while private wellness sessions in-villa ensure discretion. The spa’s holistic approach, blending ancient remedies with modern techniques, resonates with the growing demand for wellness-focused travel, with 40% prioritising eco-conscious amenities.



*Exquisite
treatments
rooted in
Thai traditions*



KRSR 10TH EDITION KATA ROCKS SUPERYACHT RENDEZVOUS

For UHNWIs, Phuket's superyacht scene is a significant draw, with marinas like Ao Po Grand Marina hosting vessels up to 100 metres. As the yachting high season sets sail in SE Asia, the global yachting elite descend for the KRSR—celebrating its 10th Edition in 2025—to enjoy exclusive parties and explore stunning superyachts in an unforgettable setting. The KRSR brings together an elite circle of superyacht owners, builders, designers, brand partners, and influential guests for three unforgettable days of luxury, networking, and celebration. With over 10,000 yacht owners among UNIQUE's readership, this event is a magnet for our audience.

PHUKET: THE JEWEL OF THE ANDAMAN

Kata Rocks' allure is magnified by Phuket's status as Asia's premier luxury destination, often dubbed the "Pearl of the Andaman." Phuket boasts pristine beaches, vibrant markets,

and world-class marinas. Kata and Kata Noi beaches, mere steps from the resort, offer powdery sands and crystal waters ideal for snorkelling, surfing or jet-skiing. Phuket's cultural richness, from the Big Buddha to Chalong Temple, provides immersive excursions, effortlessly arranged by the 'Rock Stars'.

The resort's proximity to Patong's vibrant nightlife, a 15-minute drive, ensures variety, while its secluded location offers tranquillity. Phuket's blend of adventure, culture, and luxury makes Kata Rocks an ideal base for UNIQUE's jet-setting readers seeking dynamic yet serene escapes.

Kata Rocks continues to redefine luxury hospitality. Its history of accolades, including multiple World Luxury Hotel Awards, underscores its enduring prestige. It is a destination where architectural splendour meets unparalleled service, crafting memories that linger long after departure. It beckons UNIQUE's readers to experience Phuket's finest, where luxury knows no bounds.



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Phuket Life...

LIVE THE EXTRAORDINARY.
EXPERIENCE KATA ROCKS.

70th INTERNATIONAL
AWARDS



Perched above the sparkling Andaman Sea, Kata Rocks is more than a destination — it's a way of life. From your private oceanfront villa with a sleek infinity pool to Mediterranean dining and an award-winning spa, every detail is designed to awaken your senses and elevate your escape.

Whether you're sipping handcrafted cocktails as the sun dips below the horizon or soaking in the serenity of your terrace, every moment at Kata Rocks is intentionally crafted to be unforgettable.

Live the Extraordinary. Experience Kata Rocks — Phuket's most iconic expression of luxury living.



DISCOVER MORE
on our website.



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KATA ROCKS
BY INFINITE LUXURY



BAY of FIRES BUSH RETREAT



A DREAM REALISED IN TASMANIA'S WILDERNESS

Nestled on Tasmania's breathtaking East Coast, where fiery orange lichen-cloaked rocks meet the turquoise expanse of the ocean, Bay of Fires Bush Retreat is a sanctuary that blends understated luxury with an intimate connection to nature. Behind its creation is the inspiring story of Tasmanian couple, Thomas Dicker & Anna Hoffmann, whose shared passion for hospitality, design, and the beauty of Tasmania's East Coast turned their dream into reality.



THE idea of a retreat in the Tasmanian bush took root when Tom and Anna first met in 2014. By October 2016, their vision had blossomed, and the retreat welcomed its first guests. Since then, it has become a cherished destination for those seeking a getaway that offers both comfort and connection to nature, inspiring a loyal following of guests who return time and again to relive its distinctive charm and exceptional hospitality.

A Legacy of Hospitality and Design

Tom, a renowned chef with a storied career in the Tasmanian dining scene, brings not only his culinary expertise but also his craftsmanship to the retreat. Having owned and operated celebrated restaurants such as Angasi in Binalong Bay and Drift in Devonport, he understands the art of crafting memorable experiences. Together, Tom and Anna have shaped every detail of the retreat with their creative vision, designing spaces and experiences that flow effortlessly. Tom's handcrafted joinery and furniture, paired with Anna's Environmental Design background, reflect a harmonious commitment to comfort, sustainability, and thoughtful design.

The couple's connection to this area runs deep. Both have fond childhood memories of holidaying on Tasmania's East Coast, and it was Tom's early purchase of the 25-acre property in the 2000s that laid the groundwork for what the retreat is today. The original cosy home on the property, once their residence, now serves as the reception and breakfast kitchen—a warm, inviting space that embodies the retreat's spirit.

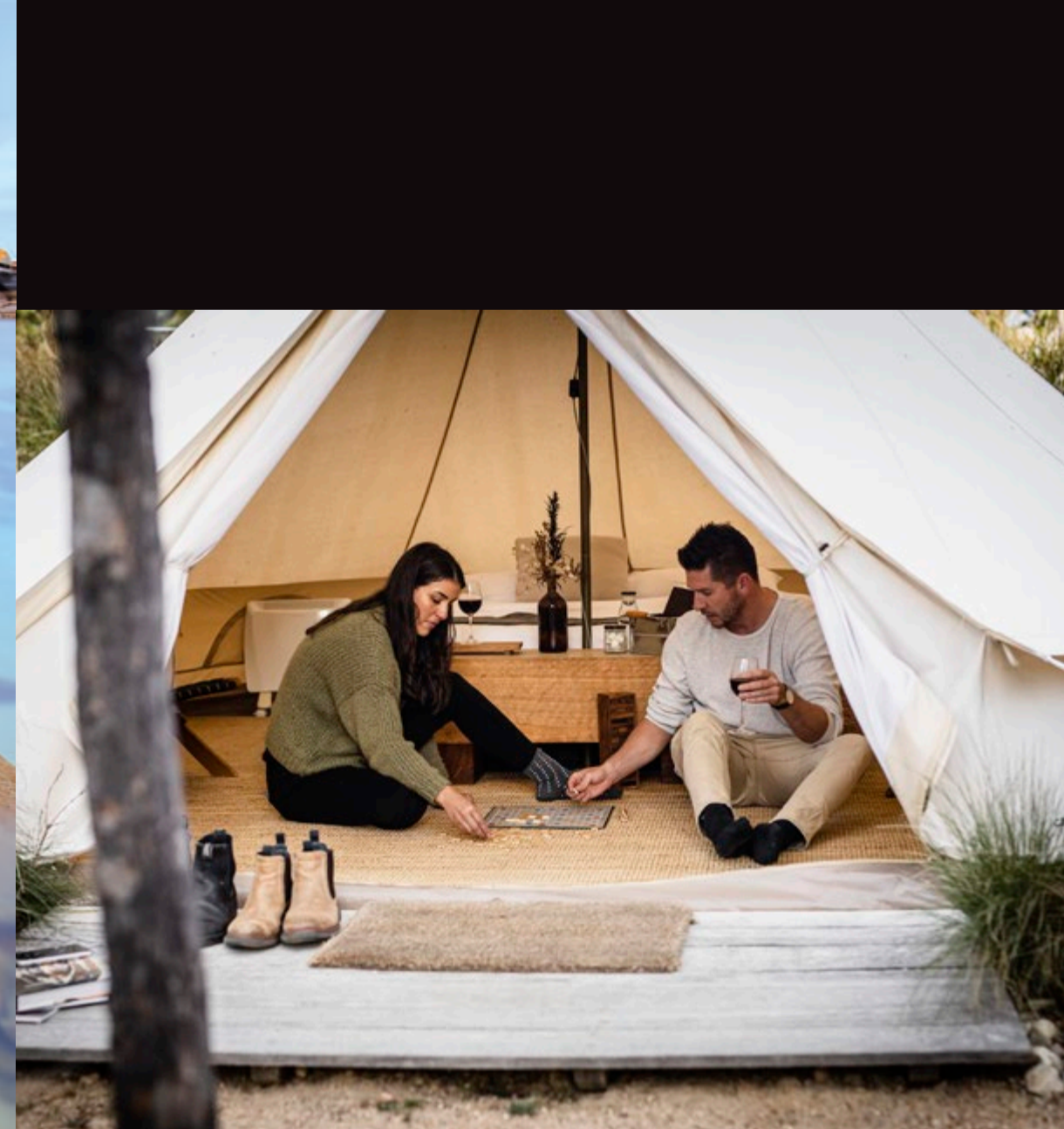
Dining with Simplicity and Flair

Bay of Fires Bush Retreat offers a range of thoughtfully curated culinary options that perfectly complement its relaxed, self-paced ethos. Guests can savour the delights of the Honesty Bar, featuring an array of delicious platter items, house-made pre-prepared meals, sweet treats, and a curated

selection of Tasmanian wines, craft beers, and ciders. The Bush Retreat Breakfast Platter, prepared by the retreat's team, provides a wholesome and satisfying start to the day, served in the communal dining space. For those who enjoy cooking, the fully equipped guest kitchen invites creativity, with the added charm of incorporating fresh herbs and seasonal crops foraged from the onsite veggie garden.

Memories in the Making

Bay of Fires Bush Retreat offers a myriad of experiences that cater to the adventurous and the contemplative alike. From exploring the iconic Bay of Fires coastline to unwinding with a glass of Tasmanian wine around the communal fire pit, every moment here is imbued with a sense of place and purpose.



Guests can immerse themselves in the abundance of stunning beaches that define the Bay of Fires, enjoy gorgeous coastal walks, or try stand-up paddleboarding on tranquil lagoons. The region offers endless opportunities for snorkeling, exploring rock pools, or simply relaxing on the open beaches. A visit to the quaint township of Binalong Bay adds to the charm, completing a truly memorable retreat experience.

The Heart of the Retreat

Now living in a lovingly restored 1960s shack in nearby Binalong Bay with their daughters Arlie and Bobbie, Tom and Anna continue to pour their hearts into the retreat. Their dream is to create a luxurious experience that highlights the joys of simple living. Bay of Fires Bush Retreat's Private Exclusive Group Bookings offer a unique opportunity to embrace the retreat's full essence with close friends and family, inspiring moments of connection and relaxation. The onsite veggie garden, stunning rustic architecture, and authentic hospitality make this place magical and truly one of a kind, a vision realised through thoughtful design and the unparalleled beauty of Tasmania's East Coast.



A Legacy of Connection

Whether you're seeking a tranquil escape, a retreat to savour simple pleasures, or a place to reconnect with loved ones, Bay of Fires Bush Retreat is more than a destination—it's an experience shaped by the dreams and passions of its owners. For those who visit, the memories linger long after the journey home, leaving a deep appreciation for the natural beauty and warm hospitality that define Tasmania's East Coast.

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